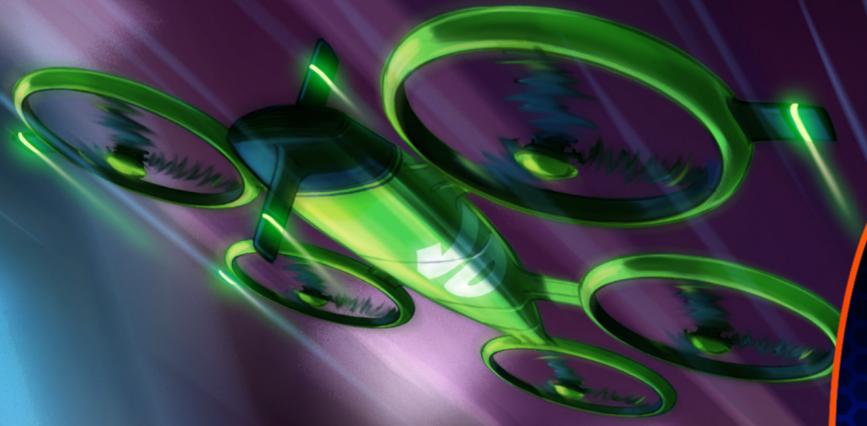


TEAM  
**DRONIX**



Toy drones have captivated kids in a fun, engaging, and empowering way



With a powerful and award winning team on board

technicolor



PRODUCERS



COMMISSIONER



DISTRIBUTOR



MASTER TOY



**Team Dronix is a new action show targeting 6-10 year old boys & girls, which embodies those characteristics while highlighting themes of friendship, bravery, and adventure**



The show is standing apart from the competition—  
it's the only drones TV show with a toyline

Silverlit®



It's primed to revolutionize the drones genre



## UNIQUE

- ▶ Only drone TV show for kids with a toyline

## AFFORDABLE

- ▶ One of the only affordable drone lines for kids

## MULTI-FUNCTIONING

- ▶ Operating on land, in the air, and on or under water



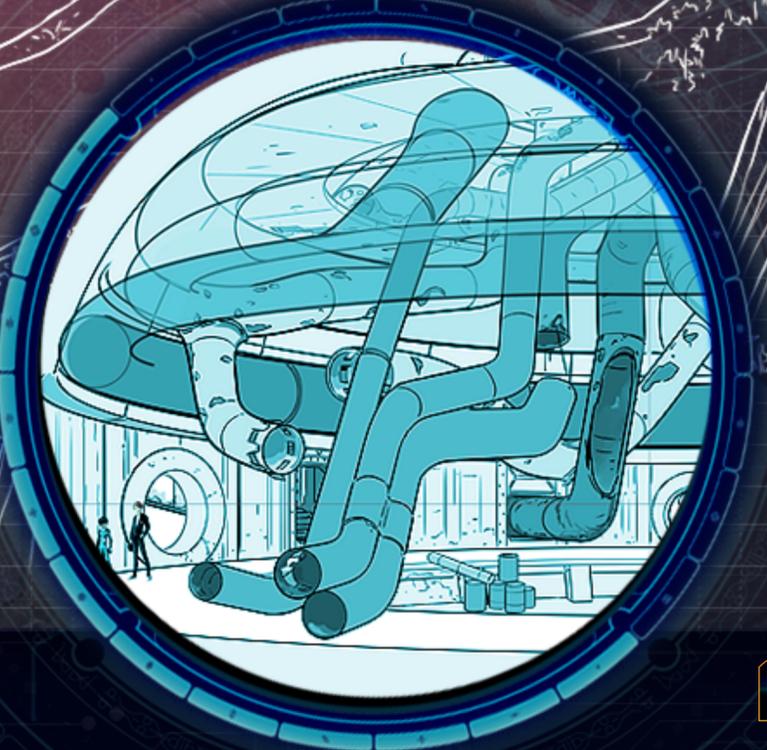
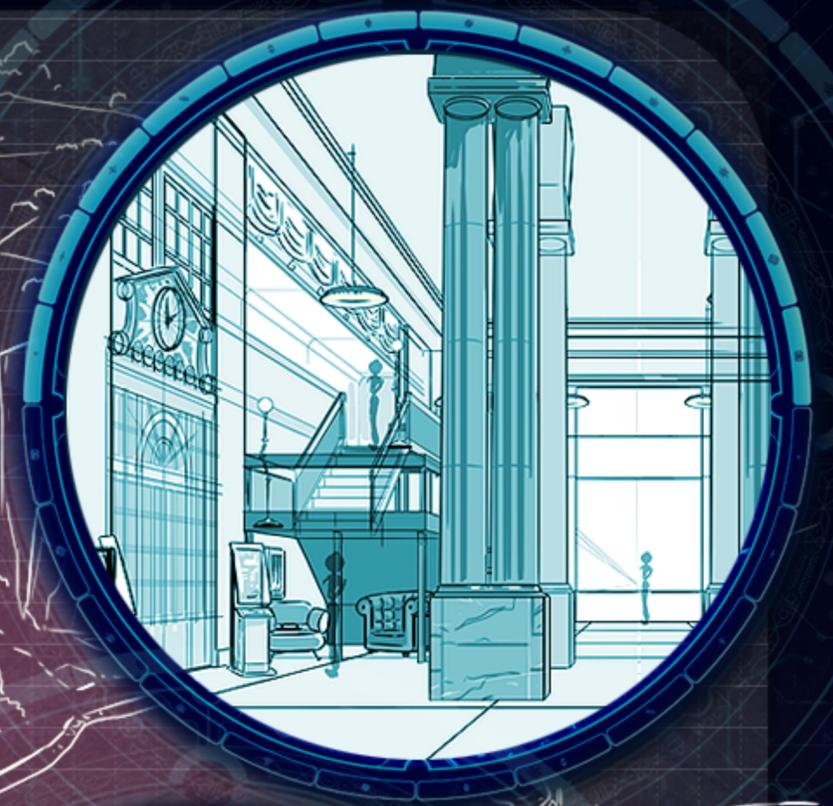
**PROMO**





# STORYLINE

It all started with the revolutionary invention of the DRX, the most powerful energy source ever, but carried the potential to destroy the planet



**When the nanotechnology inventor, Charles Risk discovers that his boss intends to use his creation as a weapon, he quickly gets rid of it and disappears...**



**FAST FORWARD 10 YEARS**



# Welcome to Hawkings Academy - the tech Mecca of Drones



This prestigious boarding school houses the best students in the world, endowed with inventiveness, leadership and problem-solving abilities



**Their academic curriculum consists of studying drones in all their forms and their potential uses**



## Some of those uses include:



### Trade

freight transports, advertising, surveillance, data transport and analysis, etc.

### Agriculture

weather reports, mapping, land surveying, etc.

### Humanitarian

health monitoring, rescue transport, medicine, etc.

### Media

filming, recording and broadcasting of images, footage and sound, etc.

### Leisure

activities, competition, etc.

They also learn to build drones and test, battle, and race them against classmates



They test their new configurations and technologies  
and battle their classmates in the arenas



But they must also fight against a dangerous nemesis determined to get their hands on the most powerful drone of all





# CONTENT INFORMATION

<b>Target</b>	6-10 yo; gender neutral
<b>Content &amp; Format</b>	Season 1: 26 x 22'
<b>Style</b>	HD CGI
<b>Seasonal Budget</b>	\$10M
<b>Delivery Calendar</b>	Eps. 1-13: June '19 Eps. 14-26: Dec. '19

# THE TEAMS

The students are all assigned to teams of 3 students, each with his or her own speciality, with their own specific drones



## THE PILOT

Battles with a flying drone

## THE DESIGNER

Battles with a driving  
& crawling drone

## THE ENGINEER

Battles with a driving  
& crawling drone



# MEET TEAM DRONIX





# BUCK THE PILOT

Buck is a natural born leader and a reckless go-getter with a passion for speed and extreme sports

- ▶ Focused on becoming the best and fastest drone pilot
- ▶ Extremely loyal
- ▶ Enthusiastic, extroverted, and irresistibly charismatic



# Buck's Flying Drone: Dronix

## UNIQUE SKILL

Can carry or grab objects, fly, and even go underwater



AGILITY

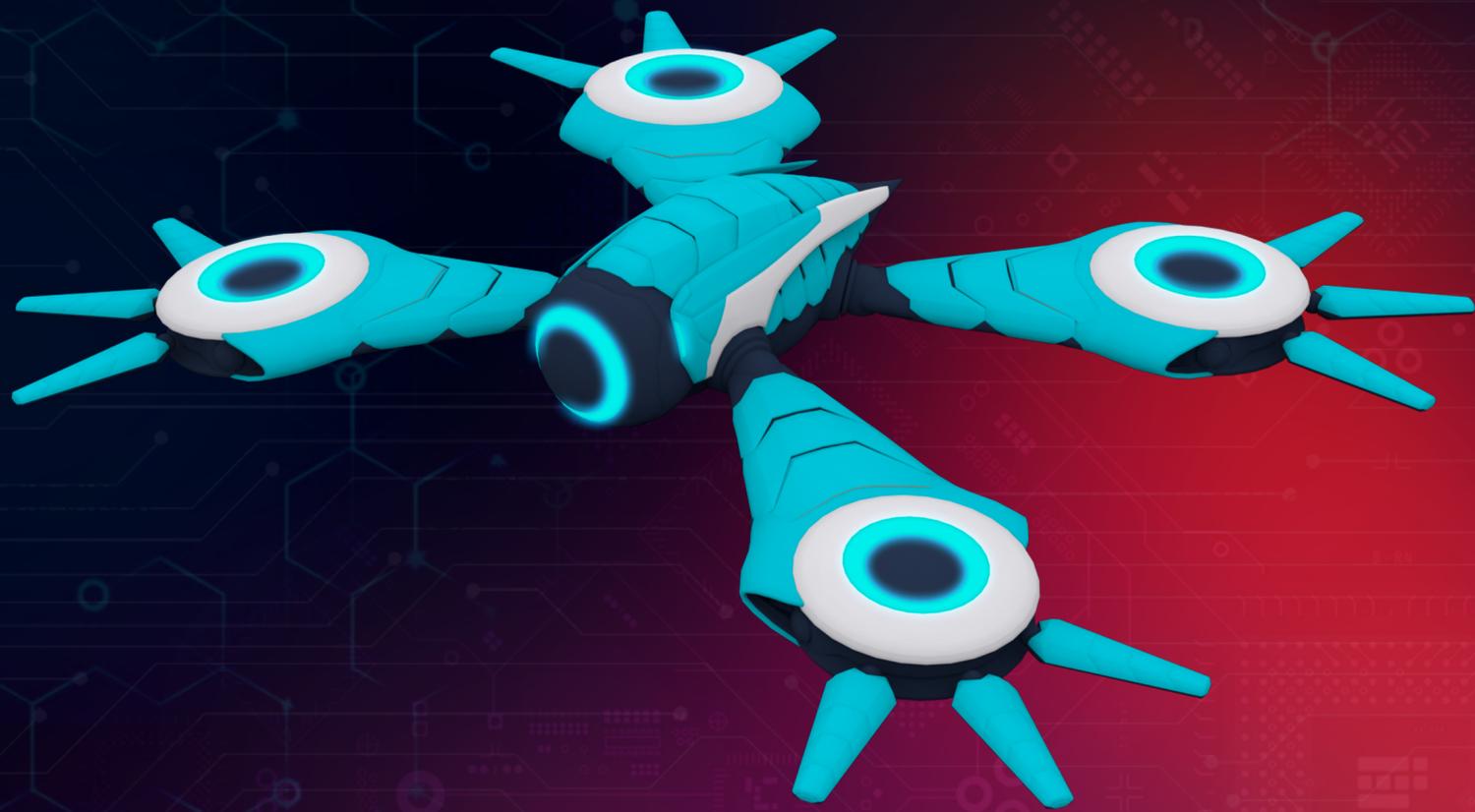


SPEED



POWER





DRONIX  
D R O N I X





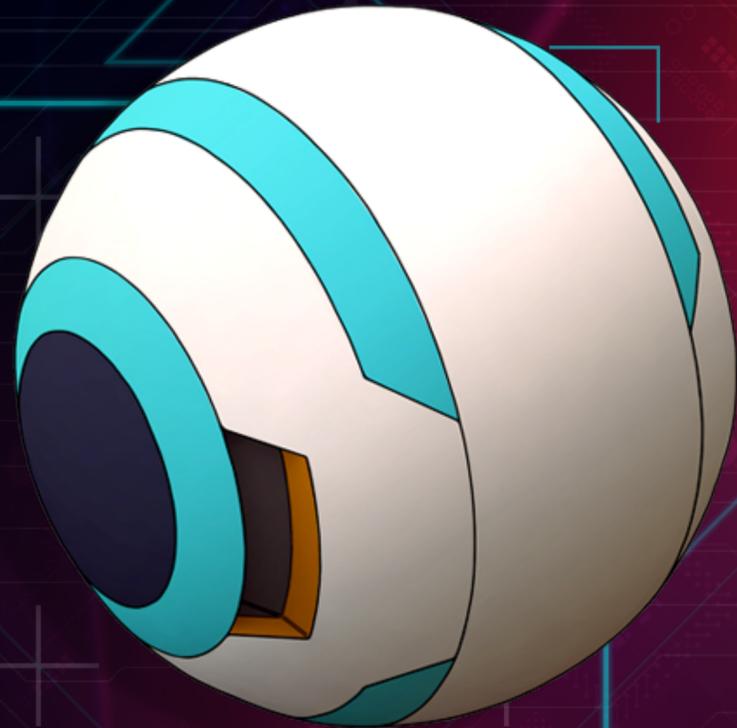
# VICKY THE ENGINEER

Vicky is a rebellious artist, who is insanely intelligent and a natural born leader. The daughter of Charles Rick.

- ▶ Received the first DRX prototype from her father who mysteriously disappeared
- ▶ Loves codes and nanotechnology
- ▶ Loves techno and electro-punk fashion



# Vicky's Crawling Drone: Jugger



## UNIQUE SKILL

It can roll, bounce and is equipped with removable facets in order to plug accessories such as microphones and cameras

**STRENGTH**



**REACTIVITY**



**SPEED**





جنگجو  
JUGGER



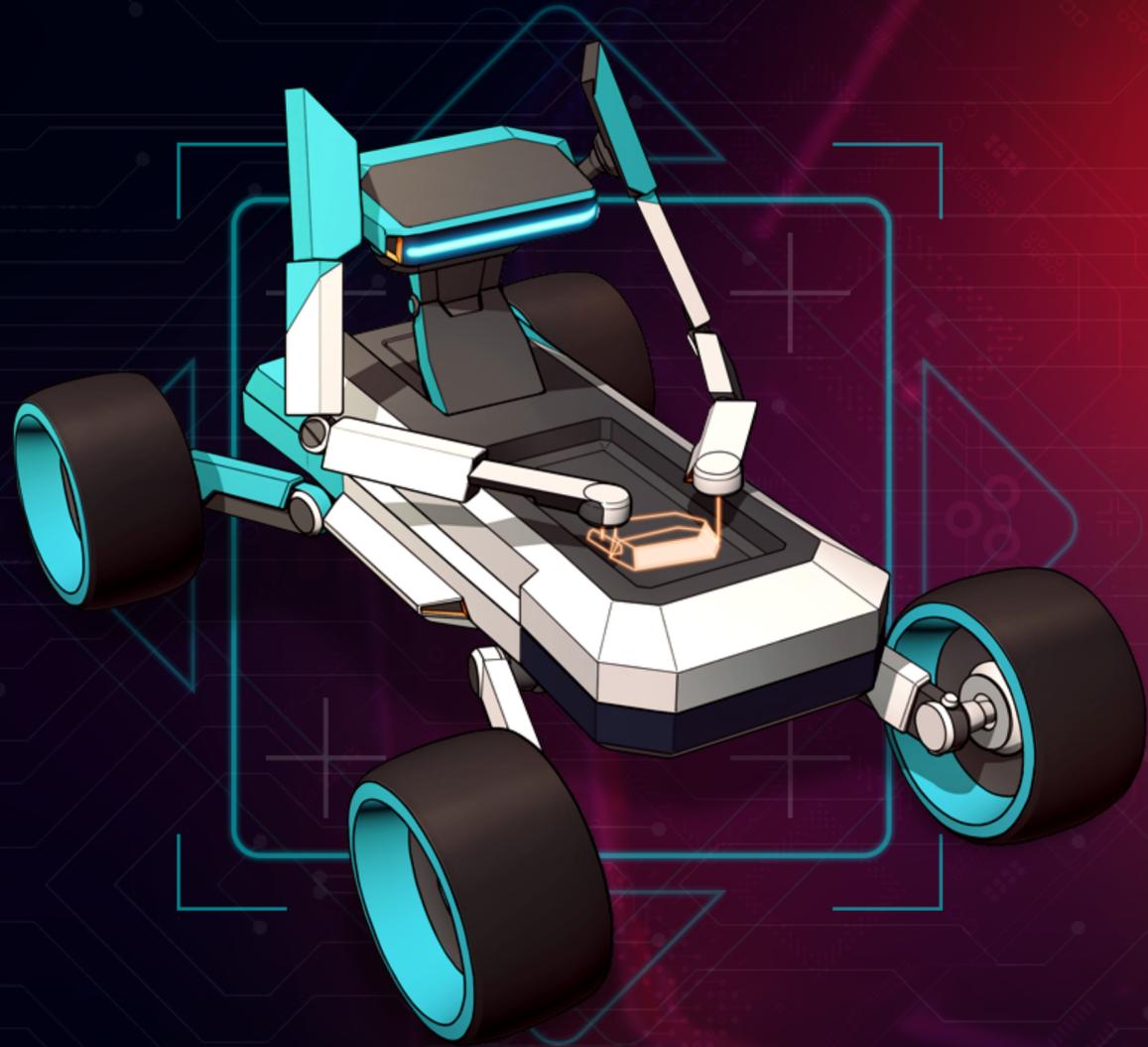


# TIM THE DESIGNER

Tim is the quiet strength of the team, the pragmatic one, putting things into perspective when his team gets emotional

- ▶ Comic book lover
- ▶ Passion for Space and Sci-Fi
- ▶ Loves designing drones and creating add-ons

# Tim's Driving Drone: Toolstar



## UNIQUE SKILL

It can ride on hard landscape, carry equipment, and is equipped with 3D printer

**STRENGTH**

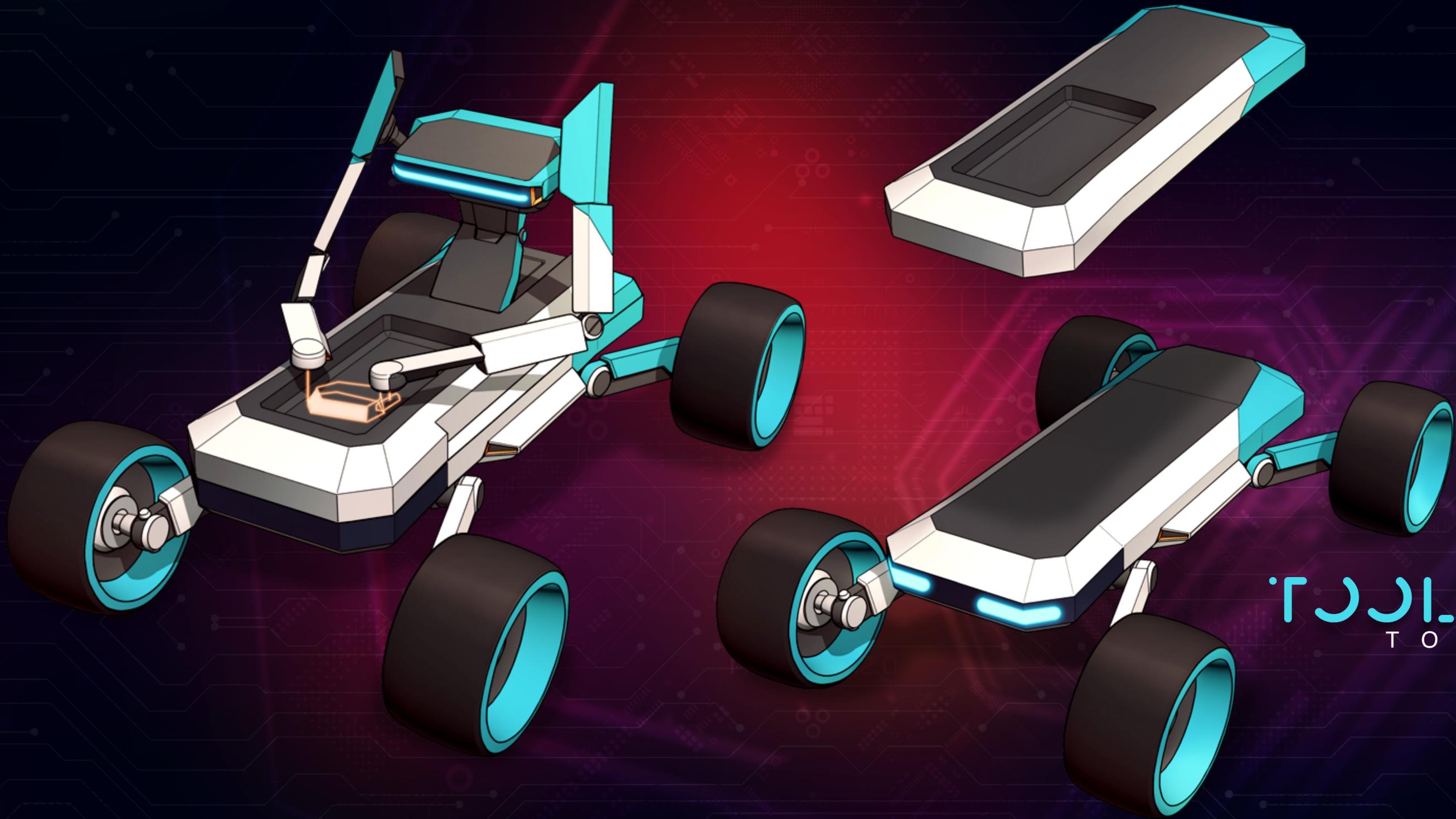


**REACTIVITY**



**STYLE**

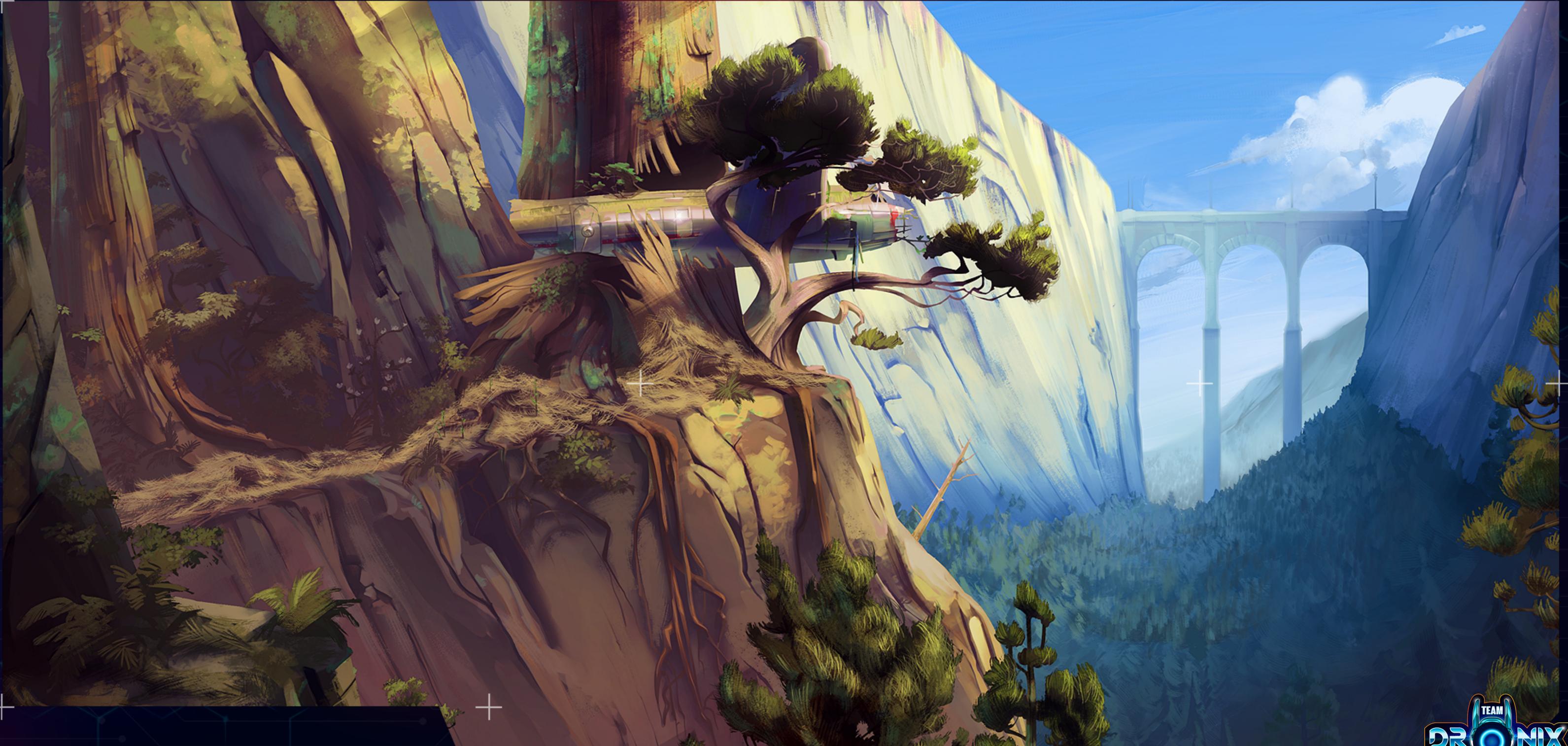




TOOLSTAR  
T O O L S T A R



**The Secret Place is their HQ where they strategize their missions and discuss top secrets other people cannot know about**



# MEET TEAM RAPTOR

## THE BAD GUYS





# DAMON ADDER

## THE PILOT

Damon has one single obsession: to become a better pilot than Buck, and he'll do anything to achieve this goal

- ▶ The son of the owner of Vulture Corp., one of the Hawkings Academy's biggest donors
- ▶ Extremely jealous of Buck
- ▶ Spends his free time bullying other kids in the school



# UNIQUE SKILL

It flies, shoots lasers and carries equipment

**STRENGTH**



**REACTIVITY**



**SPEED**





RAPTOR  
R A P T O R





# BRENDOLYN VON DER SCHPUMF

## THE ENGINEER

Brendolyn is cynical and really mean, Brendolyn is her group's engineer and a brilliant techie /hacker

---

- ▶ Total brat
- ▶ A social media expert, which isn't always a good thing
- ▶ Sarcastic

# Brendolyn's Crawling Drone: Spyder



## UNIQUE SKILL

It flies, shoots lasers and carries equipment

**STRENGTH**

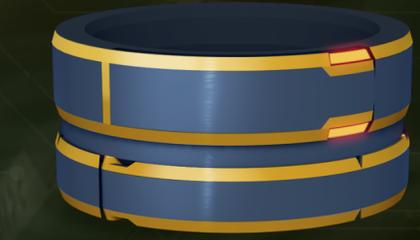


**REACTIVITY**



**SPEED**





SPYDER  
S P Y D E R



# MELDOR JERKSON

## THE DESIGNER

Meldor is the muscle bound brute who thinks up all the treacherous add-ons to damage their opponents' drones.

- ▶ Crude by nature
- ▶ Handyman and bodyguard of the team
- ▶ Only true friend of Damon

# Meldor's Driving Drone: Meldron



## UNIQUE SKILL

It rides on hostile terrain, carries objects and films

**STRENGTH**



**REACTIVITY**



**SPEED**





MELDROON  
M E L D R O N



# THE OTHER TEAMS

TEAM DROTECH

DROTECH

THE HOTHEADS

Elsie + Sonia + Ernesto

TEAM MEKADRONE

MEKADRONE

THE NERDS

Kevin + Vijay + Francesca

TEAM CHIMERA

CHIMERA

THE ROBOTICS GENIUSES

Rohan + Troy + Arsinöé

TEAM ALPHA

ALPHA

THE OUTSIDERS

Jayjay + Clea + Piotr

# OTHER CHARACTERS



# RILEY HUNTER

## Dronautics Teacher

This charismatic dronautics teacher has graduated from Hawkings ten years ago and was, taught by Professor Risk. He is the Head Teacher at Hawkings now!

He knows how to keep a secret and looks out for the people he holds dear.



# MISS X (MISUKO)

## Vulture Corp's Secret Agent

Miss X. is working undercover at Vulture Corp. Her job is to secretly protecting Team DroniX and what they know about DroniX' origins.

She knows a lot about Professor Risk's disappearance. In fact, she actually helped him disappear...



# BENICIO

## Hawkings' Handyman

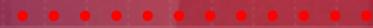
He doesn't speak normally – expressing himself entirely with guttural sounds of some description – but nevertheless manages to get himself understood.

# TOYLINE

**Master Toy, Silverlit, is planning an  
extensive initial launch of 28 skus**

**Silverlit®**

**FIGURINES**



**VEHICLES**



**ROBOTS**



**ROLE PLAY**

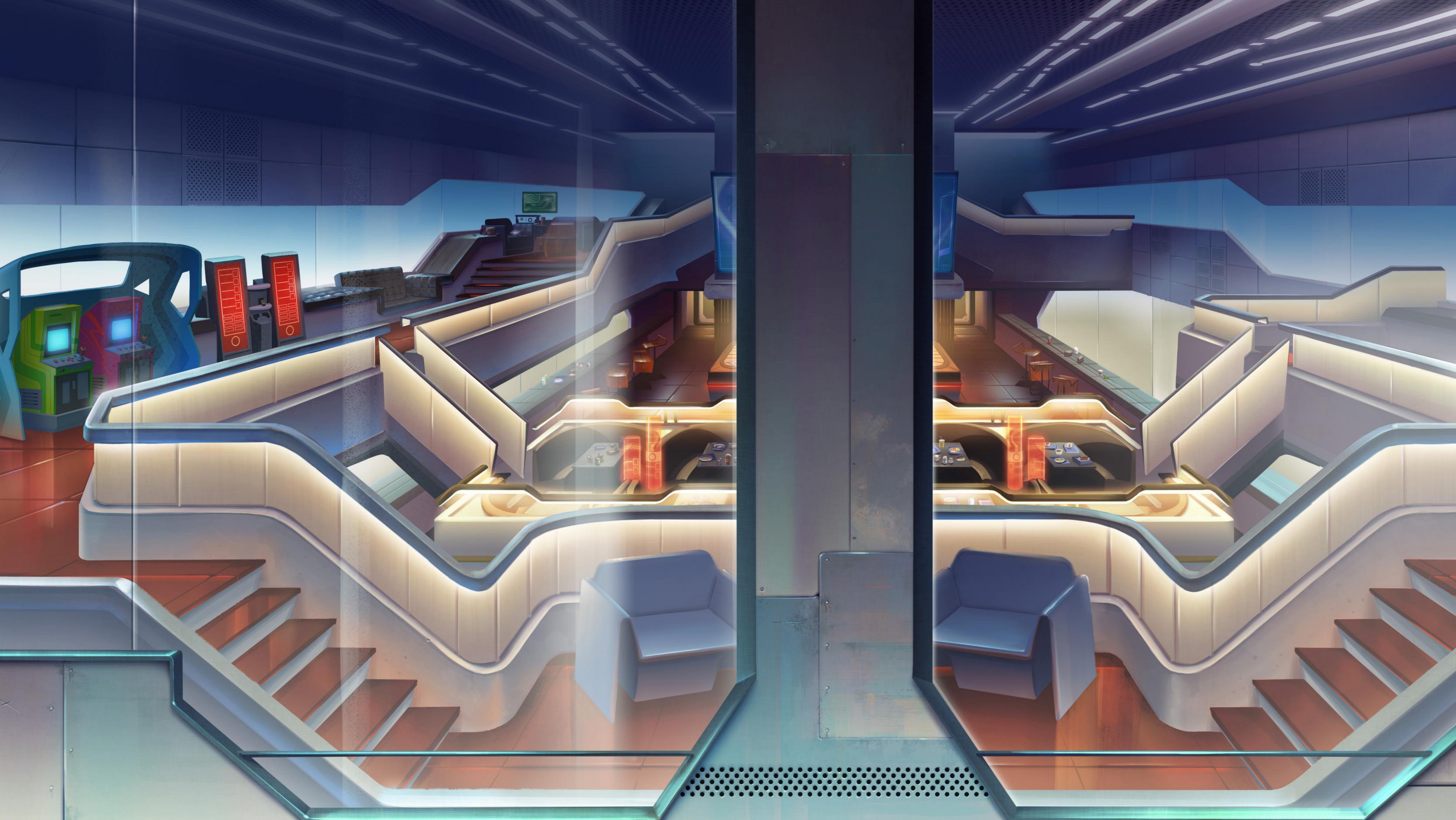
# RESEARCH & DESIGNS











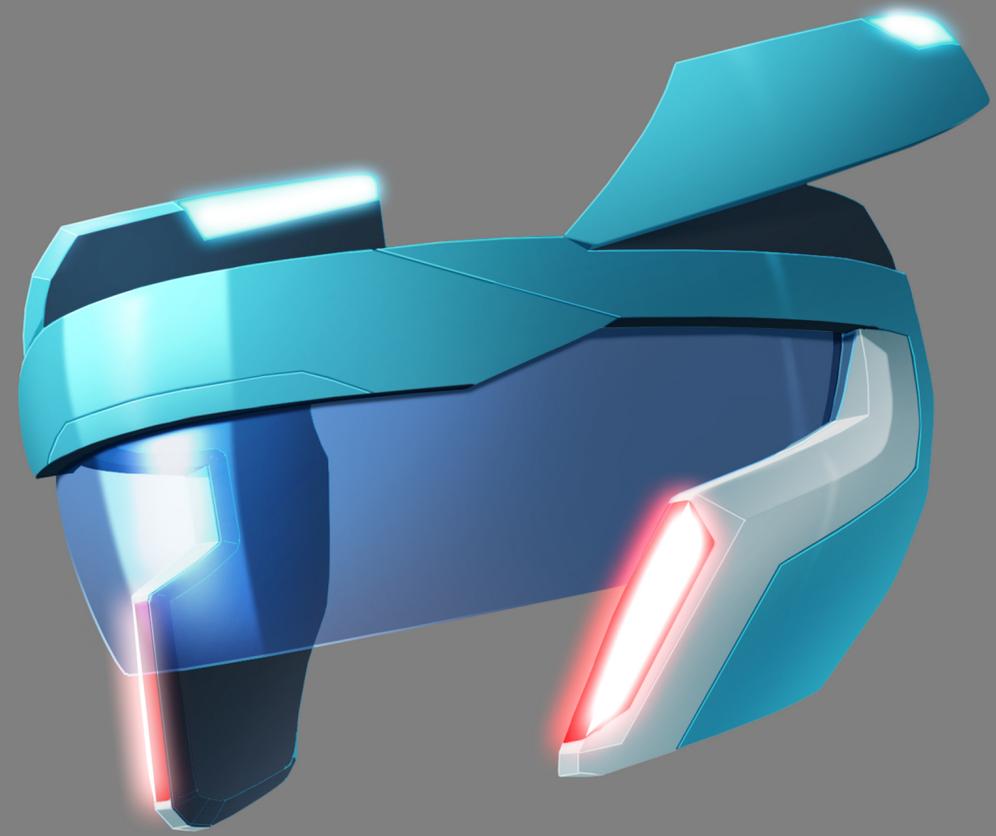


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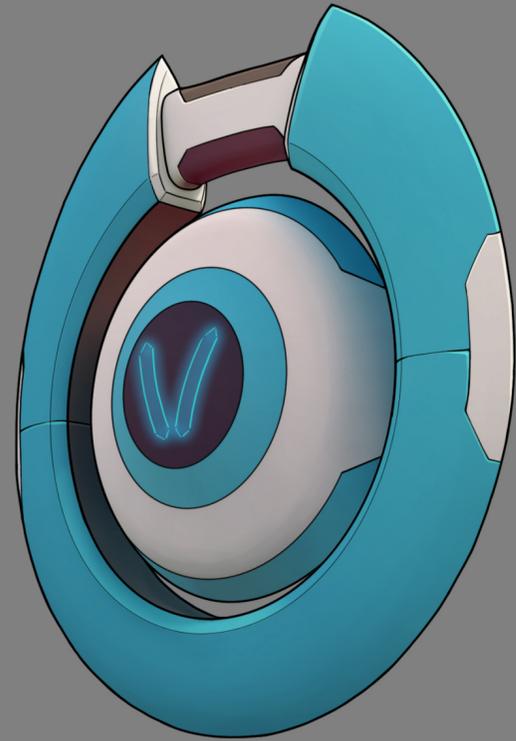
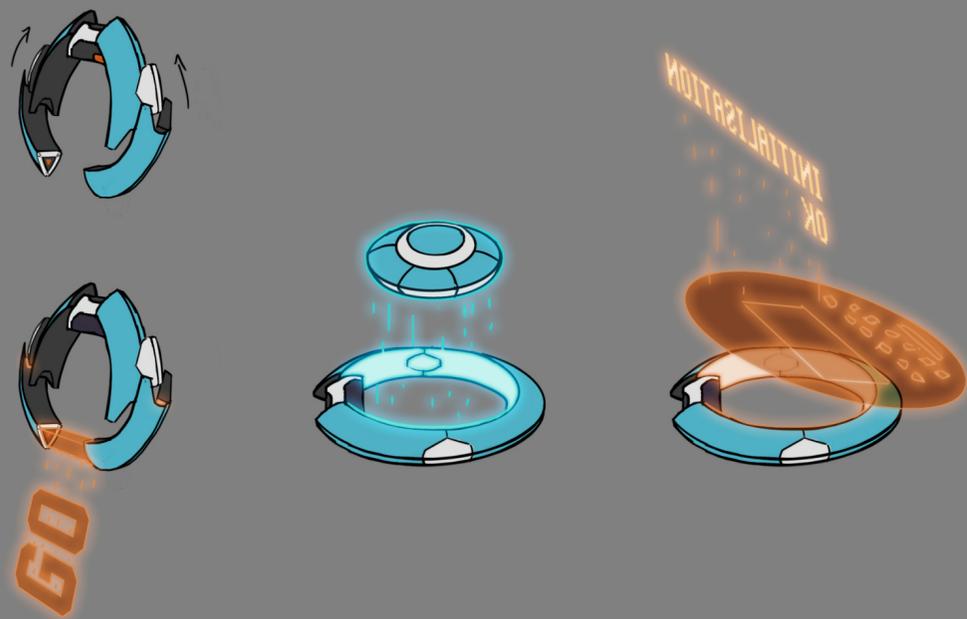
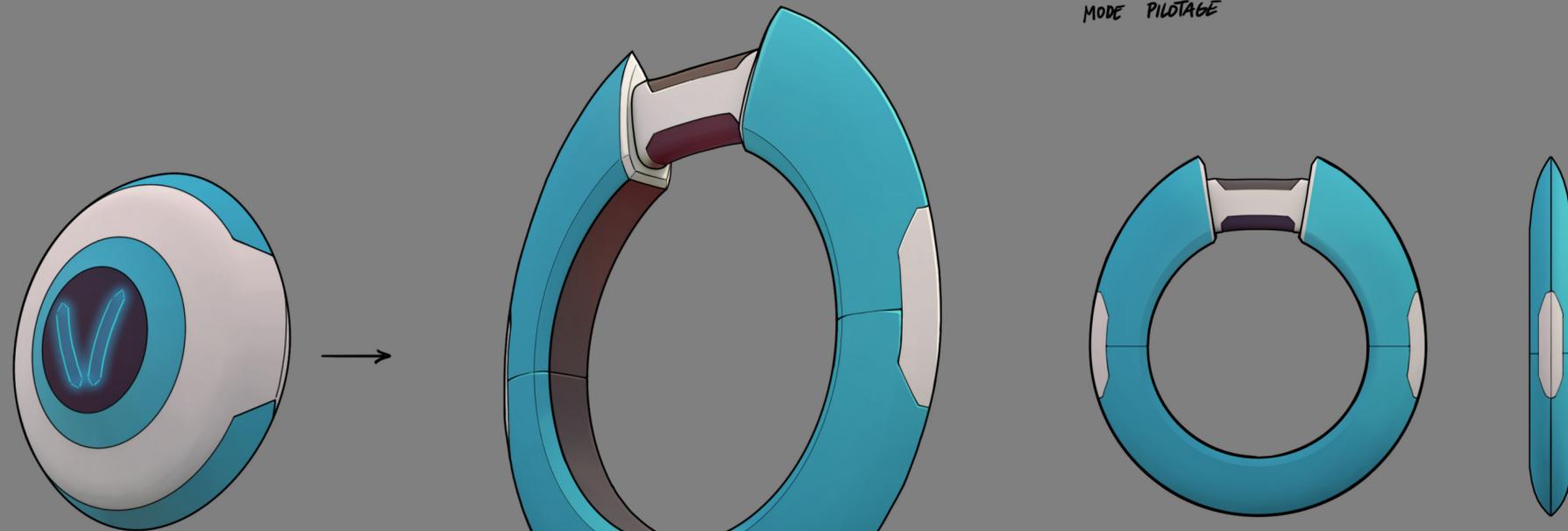
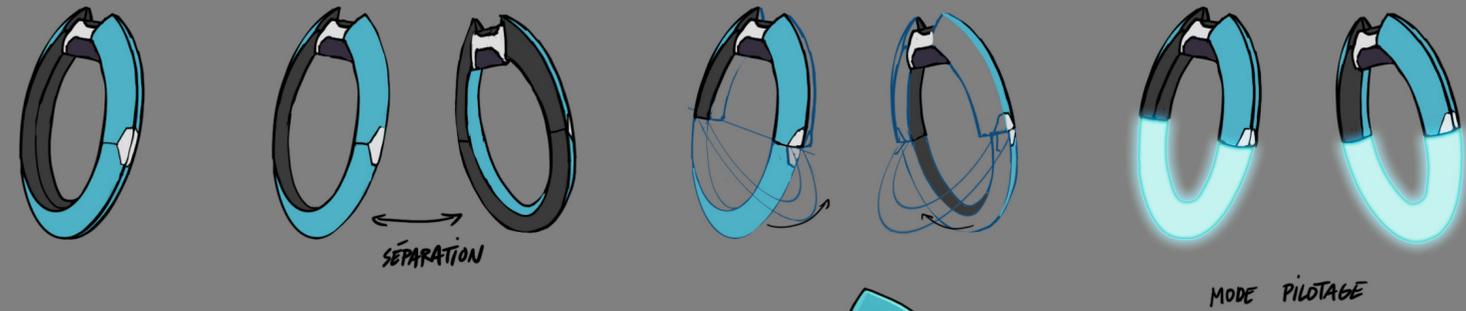


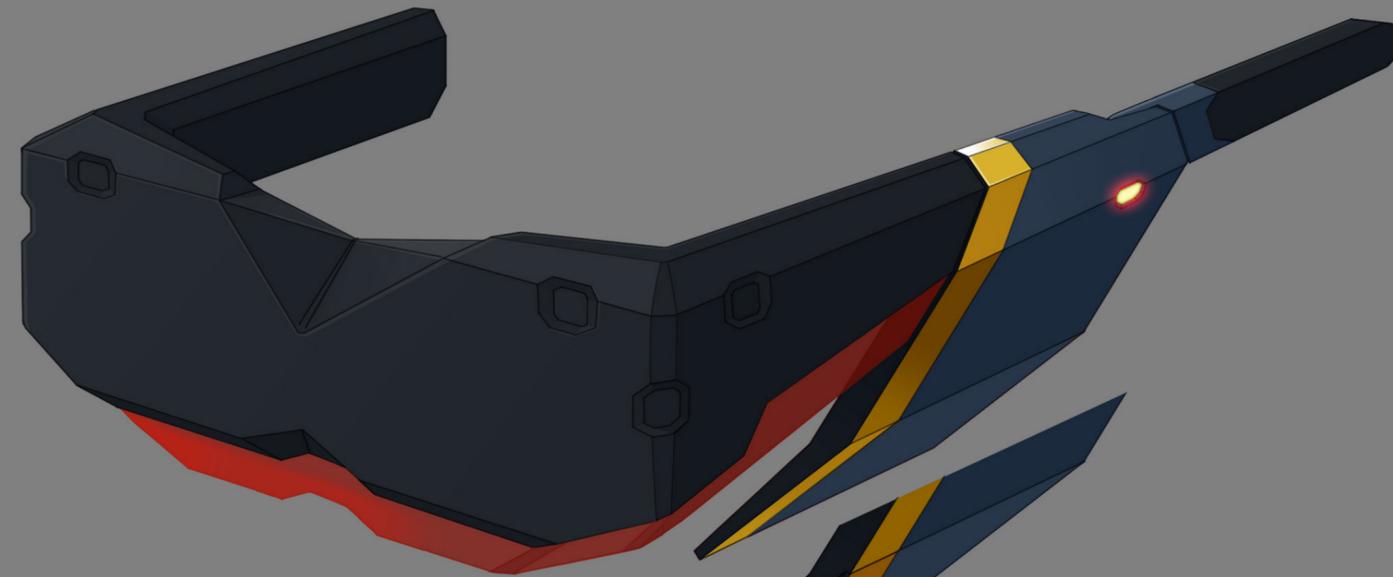


# FRANCHISE RESEARCH

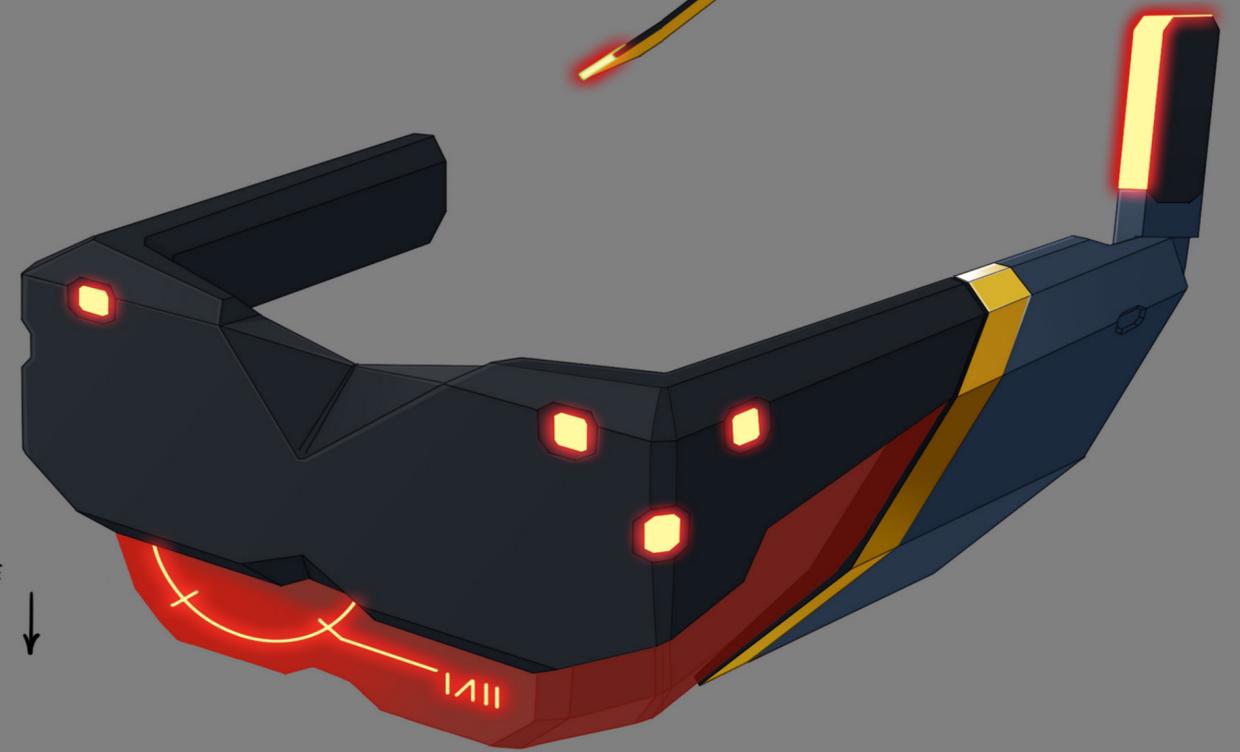








MICRO



VISIÈRE

# EPIISODE EXAMPLES



## **DISAPPEARANCE**

Professor Riley doesn't turn up for his lesson! The day before, he left Vicky an enigmatic message, explaining that he wanted to talk to her about her father. Suspecting something bad has happened and defying Hawkings' management, the DroniX team sets off to look for Riley.

## **THE NEWCOMER**

A new kid turns up at Hawkings mid-year and joins the DroTech team. During a friendly battle between Buck and Damon, DroniX accomplishes a feat that seems impossible, by any drone's standards, arousing suspicion with regards to its capabilities and its origin.

## **DROUGHT**

Wildfires are running riot in the vicinity of Hawkings Academy. So the students decide to put their talents and drones to use to assist the community and help the firefighters tame the flames.



# WHAT WE LOVE

- ▶ **FUN-FILLED ACTION PACKED SHOW**
- ▶ **DRONE MANUFACTURING LEADER, SILVERLIT, ON BOARD AS MASTER TOY**
- ▶ **AMAZING STYLE IN CGI**

[DOWNLOAD SCRIPTS](#)

TEAM  
DRONIX

The logo features the word "TEAM" in white, bold, sans-serif capital letters positioned above the letter "O" of "DRONIX". The "O" is replaced by a stylized drone with two upright, blue, bunny-like ears. The drone's body is black with a glowing blue circular light in the center. The letters "DRONIX" are rendered in a bold, blue, sans-serif font with a white outline and a black drop shadow. The entire logo is set against a dark blue background with a subtle grid pattern and a glowing blue border.