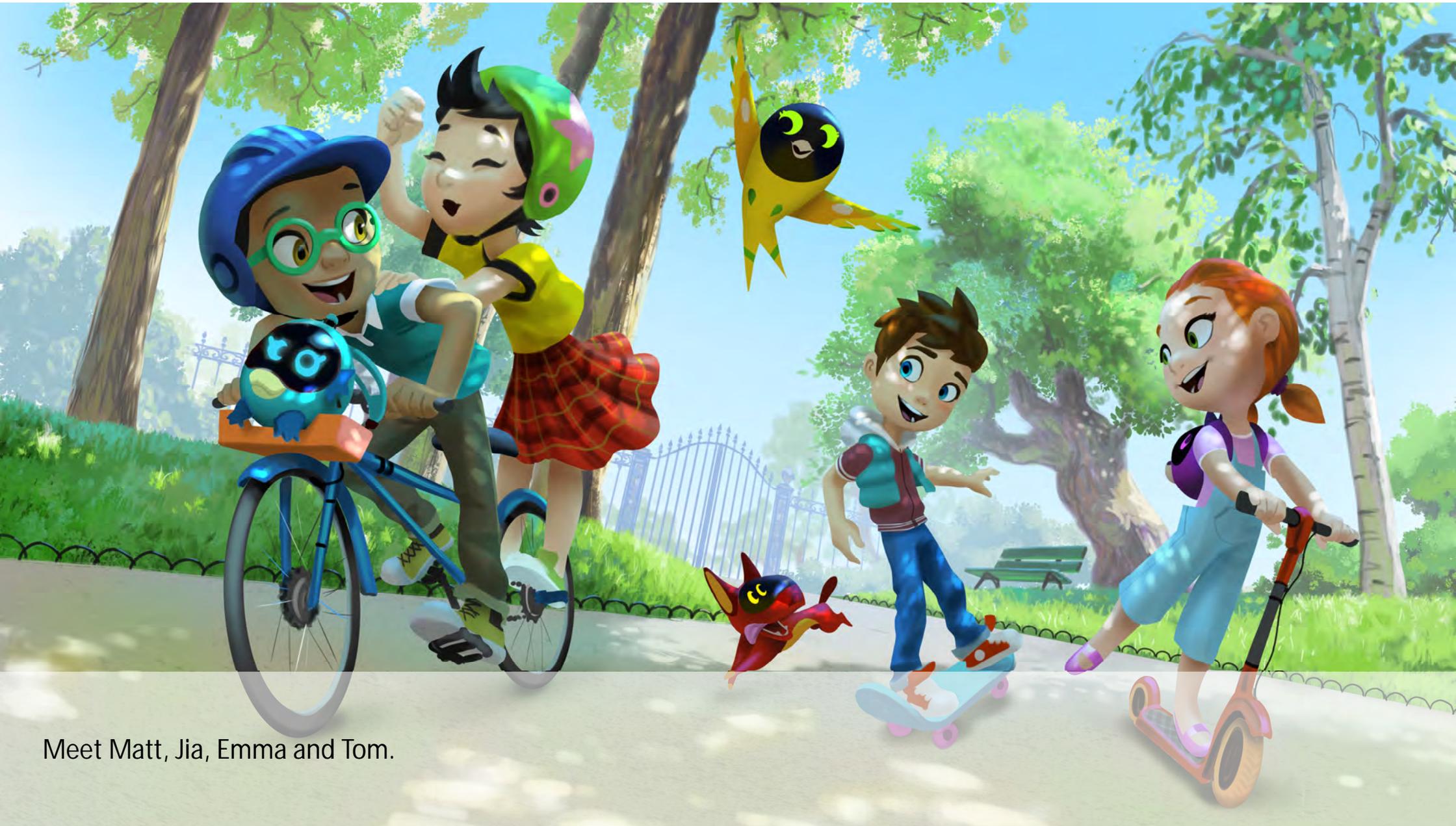


A NEW  
PAW PATROL / PJ MASK  
ANIMATED SERIES!!!

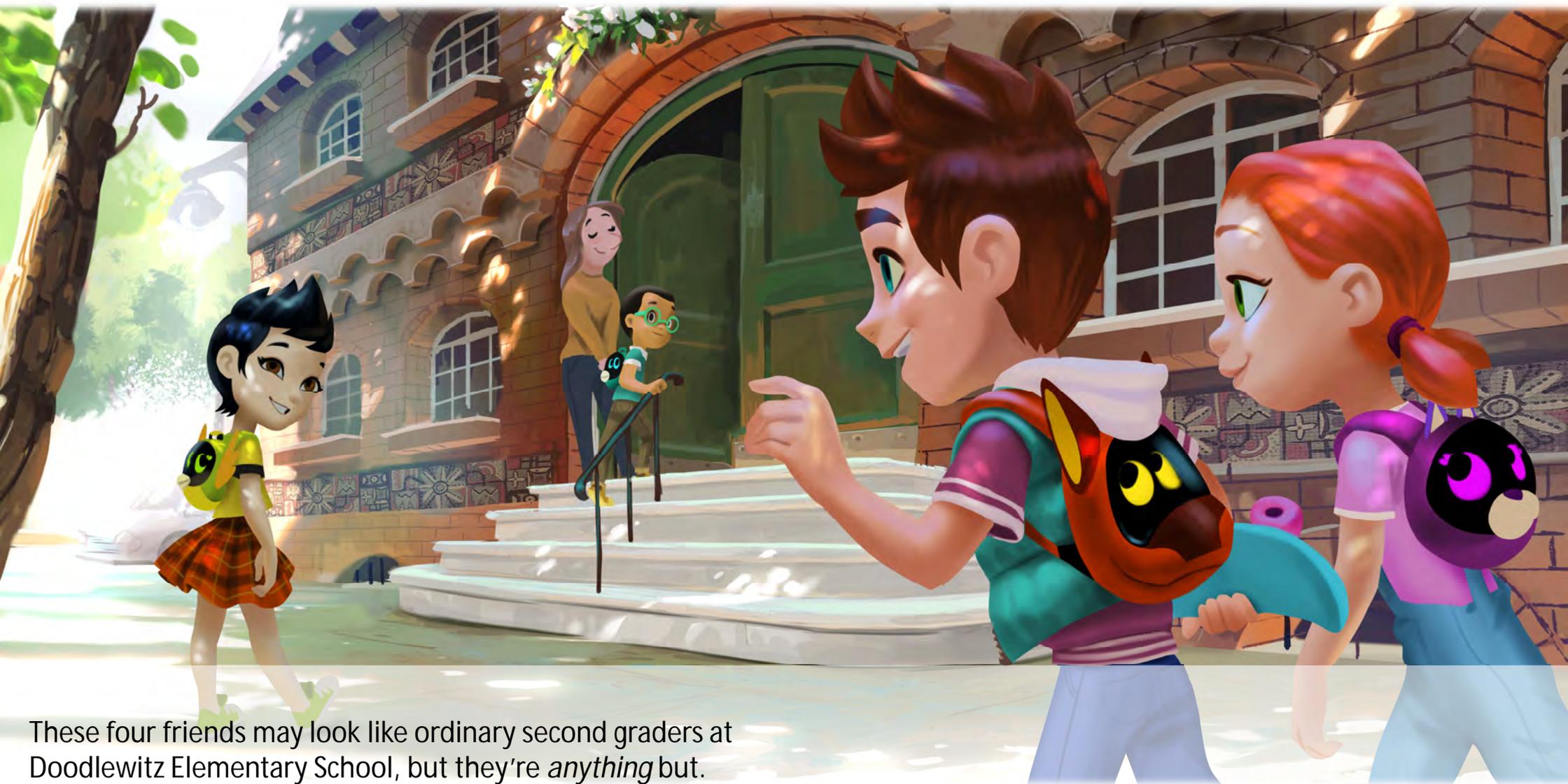


52 x 13'  
4-8 years old  
Comedy Adventure





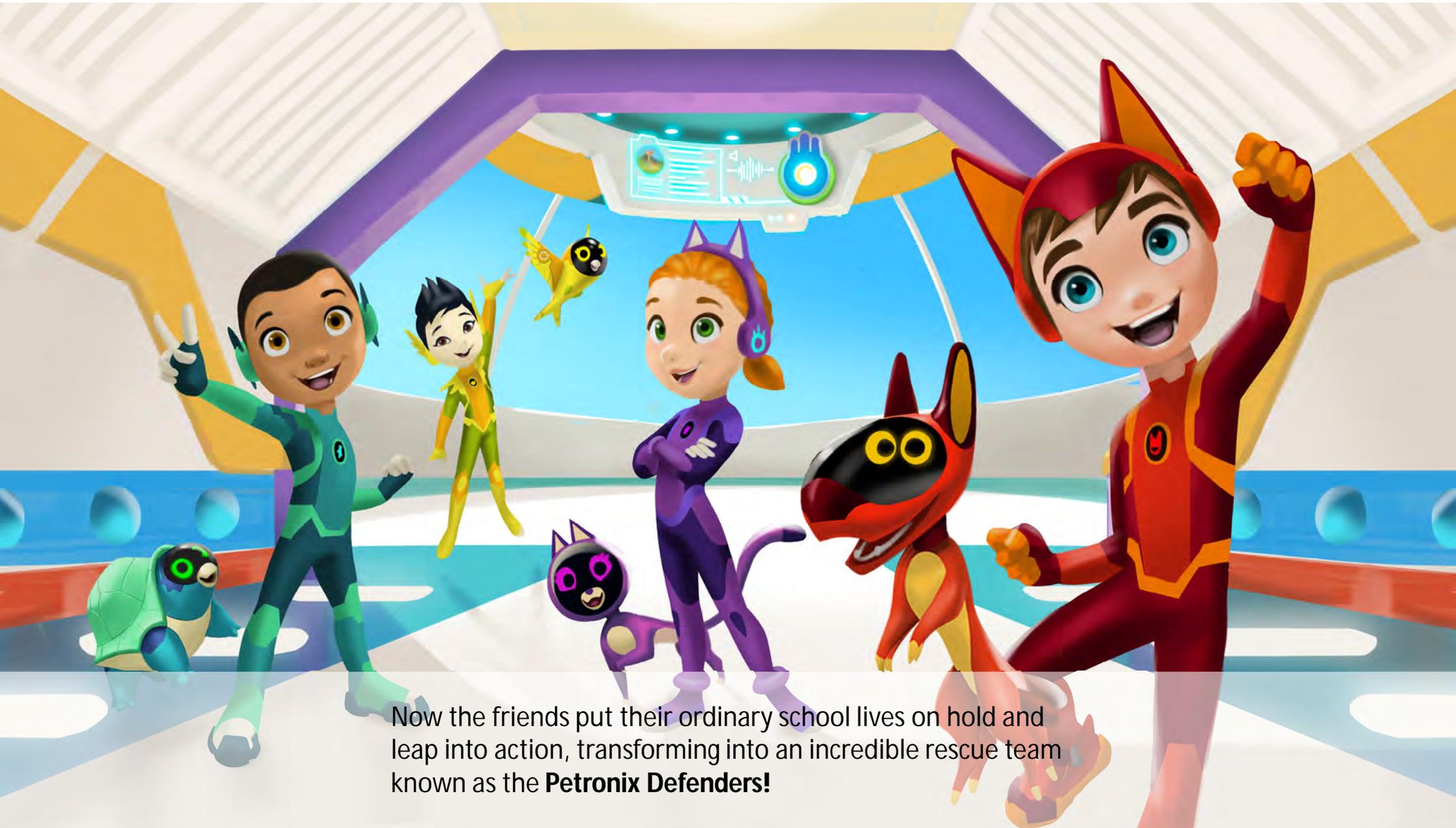
Meet Matt, Jia, Emma and Tom.



These four friends may look like ordinary second graders at Doodlewitz Elementary School, but they're *anything* but.

That's because when animals around the world get into trouble, something incredible happens: Matt, Jia, Emma and Tom receive a special signal on their high-tech backpacks, alerting them to the trouble.





Now the friends put their ordinary school lives on hold and leap into action, transforming into an incredible rescue team known as the **Petronix Defenders!**





When crises strike wild animals around the planet, a team of heroic seven-year-olds transform their high-tech backpacks into robotic pets and rush off on daring missions to rescue them. THIS TRANSFORMATION IS VERY LIMITED, ONLY FROM TIME TO TIME, AND IS NOT THE MAIN PURPOSE OF THE SERIES. THE KEY STRENGTH OF THE SERIES IS THE KIDS INTERACTION, PROBLEM SOLVING AND ADVENTURES THEY GOT THROUGH TO PROTECT THE WORLD.





There is nowhere these mighty heroes won't go to rescue an animal in trouble. They might race away to Antarctica to save a polar bear floating away from her mama on a chunk of ice.

Or speed off to Bali to rescue a baby blue whale who's been captured by a wicked zoo owner.





Or zoom away to China to save a tiger family whose home has been destroyed by an unexpected storm.



Welcome to the world of  
Petronix Defenders

Wherever Petronix Defenders go and whatever their mission is, Matt, Jia, Emma and Tom know one thing is always true... *Animal problems need animal solutions!* That's why the team counts on some very special pets to help them on all of their rescues — incredible android animals known as Petronix Pets.





For kids, having a pet isn't just incredibly fun, it's also incredibly important. Experts say it improves children's emotional, nurturing, social and even physical skills.

As much fun as having a pet is, it's still a big responsibility. It takes a lot of effort for a kid to take care of an animal. Everyone knows that as cuddly and loveable as pets are, they also have lots of needs. They're full of rambunctious energy and spirit – which means pets don't always do what you want them to do, when you want them to do it. They have to be taught all kinds of things by their human companions.



That's because the artificial intelligence in the Petronix Pets is so advanced, that these robot animals have as much heart and soul as any pet. That means that Matt, Jia, Emma and Tom have to corral and care for their Petronix Pets just like they were actual animals. It's their responsibility to train and nurture their pets – making sure these robotic animals are always taken care of, kept safe and taught everything they need to know.

Most importantly, Matt, Jia, Emma and Tom have to train their robotic pets to be part of the Petronix Defenders team. They need these amazing pets to help them rescue wild animals whenever they fall into danger. And though it'll take lots of vigorous training to hone their pets' animal powers, once they do, these incredible powers are unparalleled.







A young  
heroes story!

# Matt, The Spitfire Leader



- Determined
- Strong Sense of Duty
- Passionate



# Matt's modelisation



# Matt's modelisation

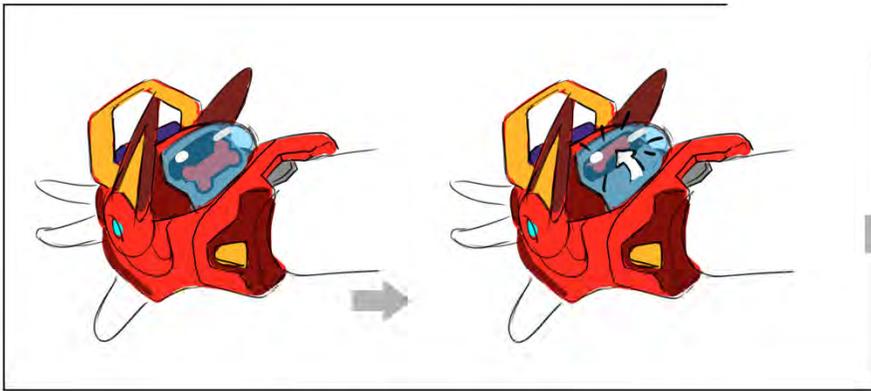


# Matt's gauntlet

---

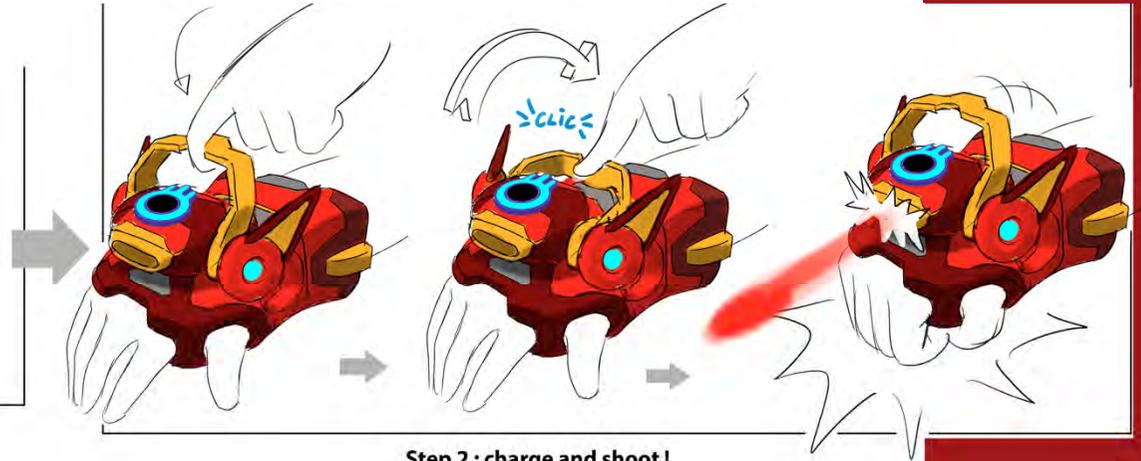
- Can Launch Power Disk, Hound Bone- GPS tracker, net
- Can vacuum
- Hyper speed mode (connected to his shoes) to sprint super fast.





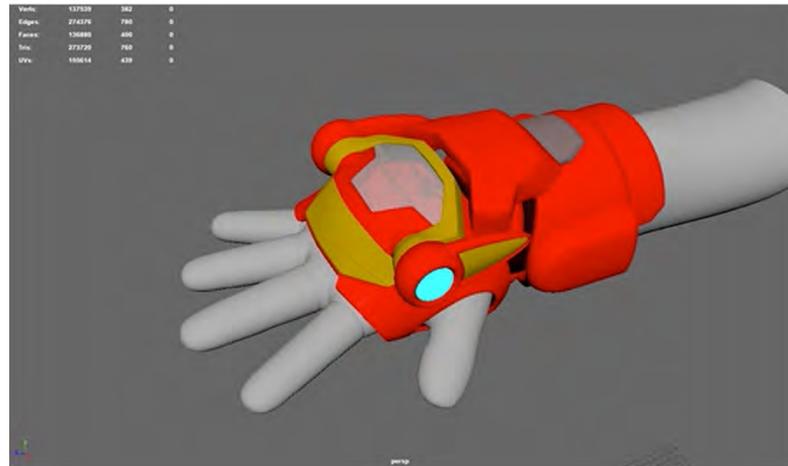
**Step 1 : loading ammunition**

The ammunition barrel is a transparent case. The bone ammunition gets sucked inside the launcher.

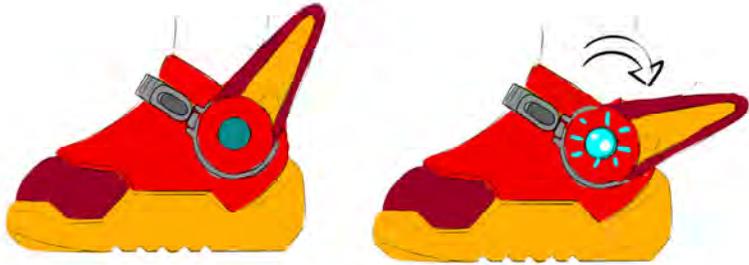


**Step 2 : charge and shoot!**

Matt pulls the lever to charge the launcher. Then he closes his fist to press the activation button and shoot. The lever snaps back into place



Matt Super shoes



Hyper speed



Hyper jump



Magnetic shoes



# K9Pup-e, The Loyal and Loving Puppy-Bot

- Loyal
- Eager
- Impetuous

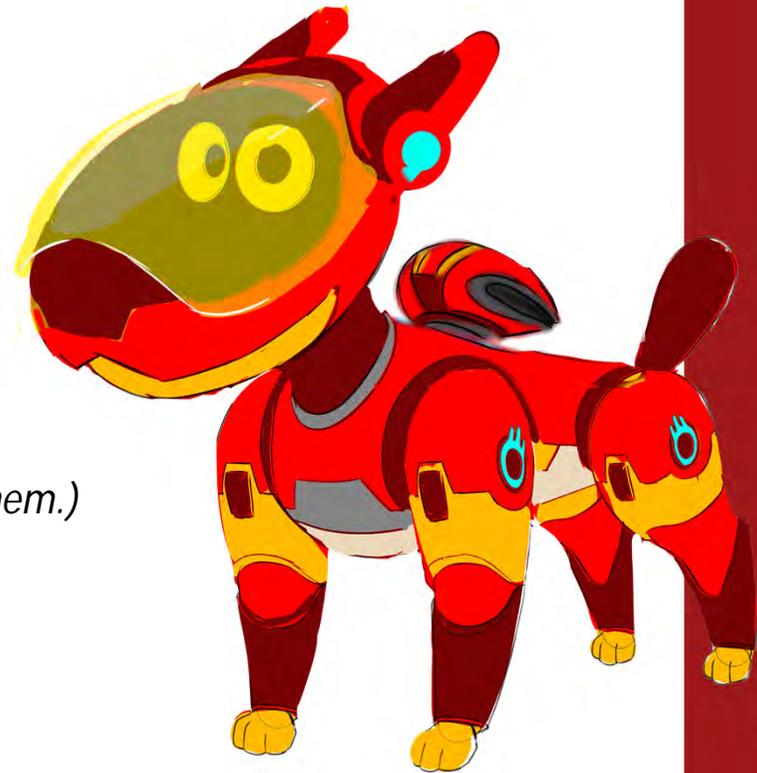




# Max Pup-e Mode

---

- Dig the ground or tunnel
- Fast Run
- Super Smell & Hearing (*Can sense people's mood by smelling them.*)
- **SUPER POWERS:**
  - **The Glide Mode (to jump high and glide)**
  - **The Flight Mode**
  - **The Wheels Mode**



# MAX MODE TRANSFORMATION



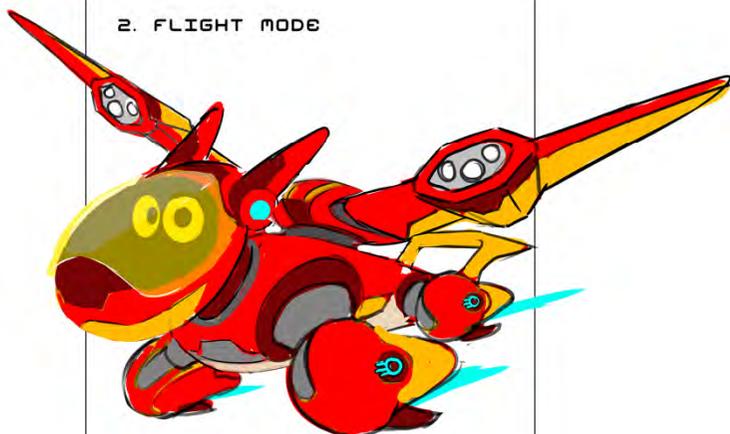
AS DISCUSSED, COLOR TESTS  
WILL BE MADE ON THE HELMET AT 3D STAGE



1. GLIDE MODE



2. FLIGHT MODE



3. VEHICLE MODE





# Emma, The Sensitive Powerhouse

- Courageous
- Strong
- Sensitive



# Emma's modelisation



# Emma's modelisation



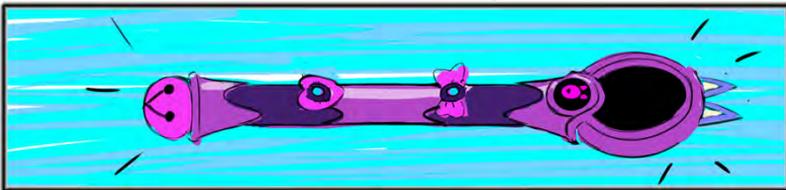
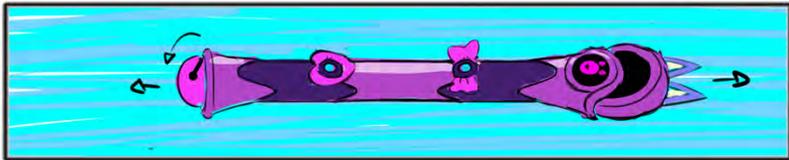
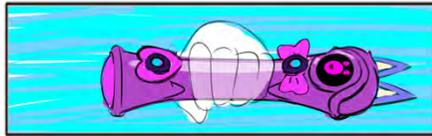
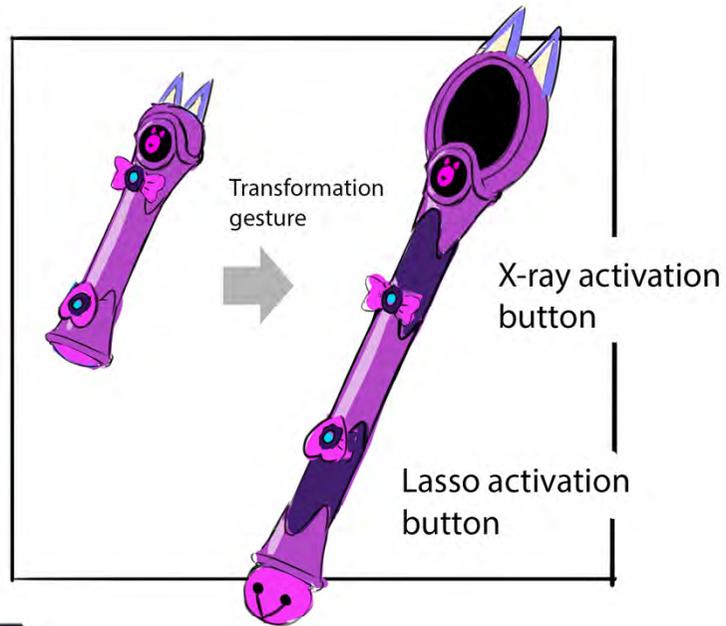
# Emma's Cat Wand

---

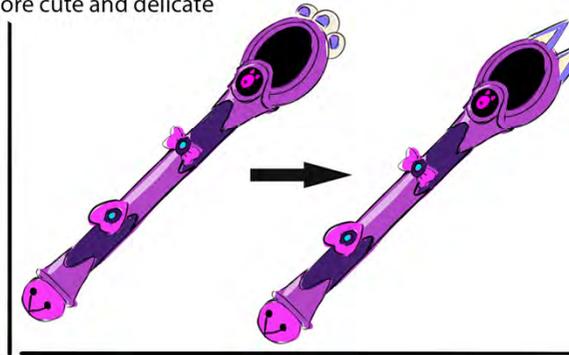
- Cat Vision: X Ray to detect and see through something.
- Lasso to climb, hold on something, catch, trapp, bind weapons, badguys...



# Emma's wand



Alternative design :  
we suggest cat ears instead of paw shape :  
-more cohesive with the cat theme, more identifiable  
-more cute and delicate





# Kitt-10, The Sensationally Powerful Kitten-bot

- Powerful
- Loving
- Timid



# Max Kitt Mode

---

- Super agile & flexible
- Able to climb walls
- **SUPER POWERS:**
  - Super Vision & Hearing Mode
  - Flower canon Mode
  - Extensible Tail



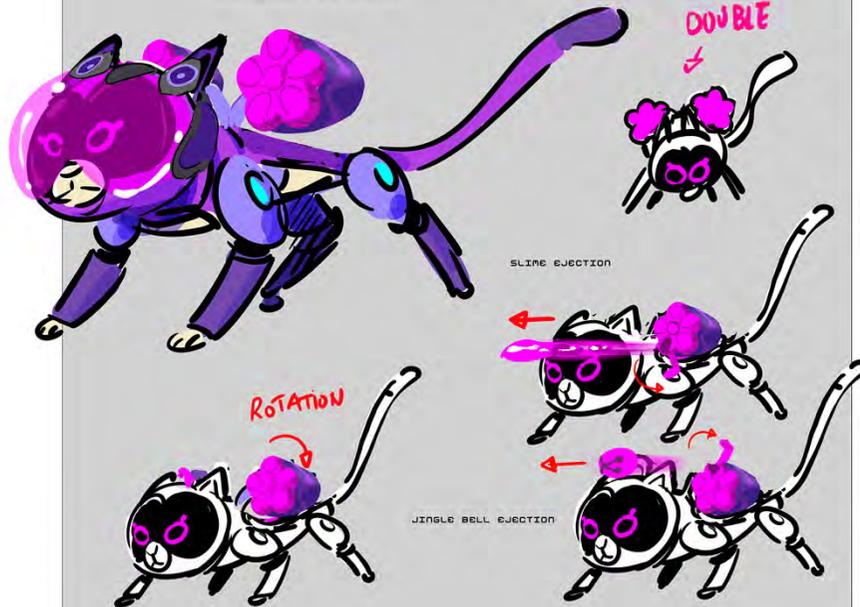
**MAX MODE  
TRANSFORMATION**



FLOWER CANNON CAN GO IN AND  
OUT OF THE BODY WHEN NEEDED

**FLOWER CANNON MODE**

MULTIPLE BARRELS, EACH PETAL = ONE BARREL  
EACH BARREL = ONE FUNCTION



**EXTENSIBLE TAIL**



**SUPER VISION  
AND HEARING  
HELMET !**



# The Mobil Medical Car



The medical car reach Kitt (giant mode)



Kitt connected to medical car and operate



Kitt medical car go back to base

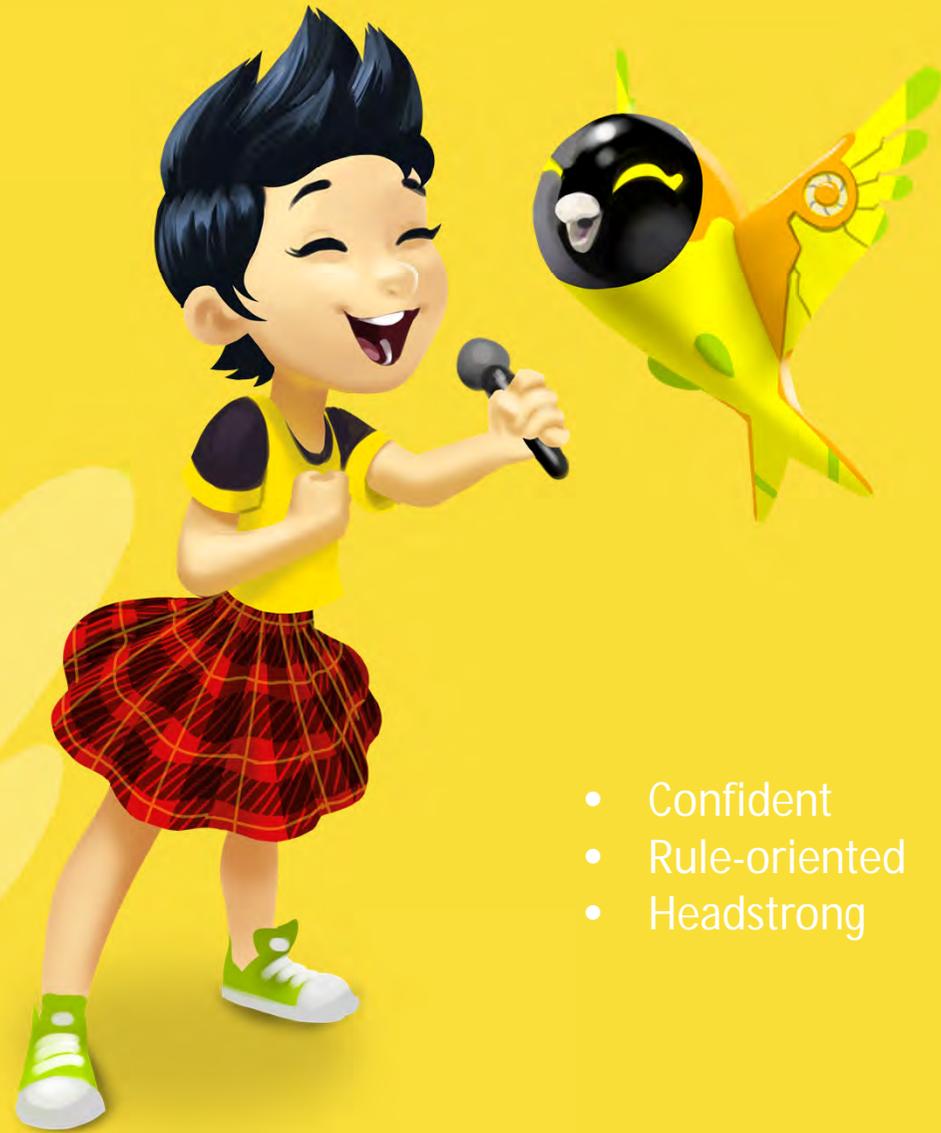


Kitt goes in the car and transform



WIP

# Jia, The Go-Getter



- Confident
- Rule-oriented
- Headstrong



# Jia's modelisation



# Jia's modelisation



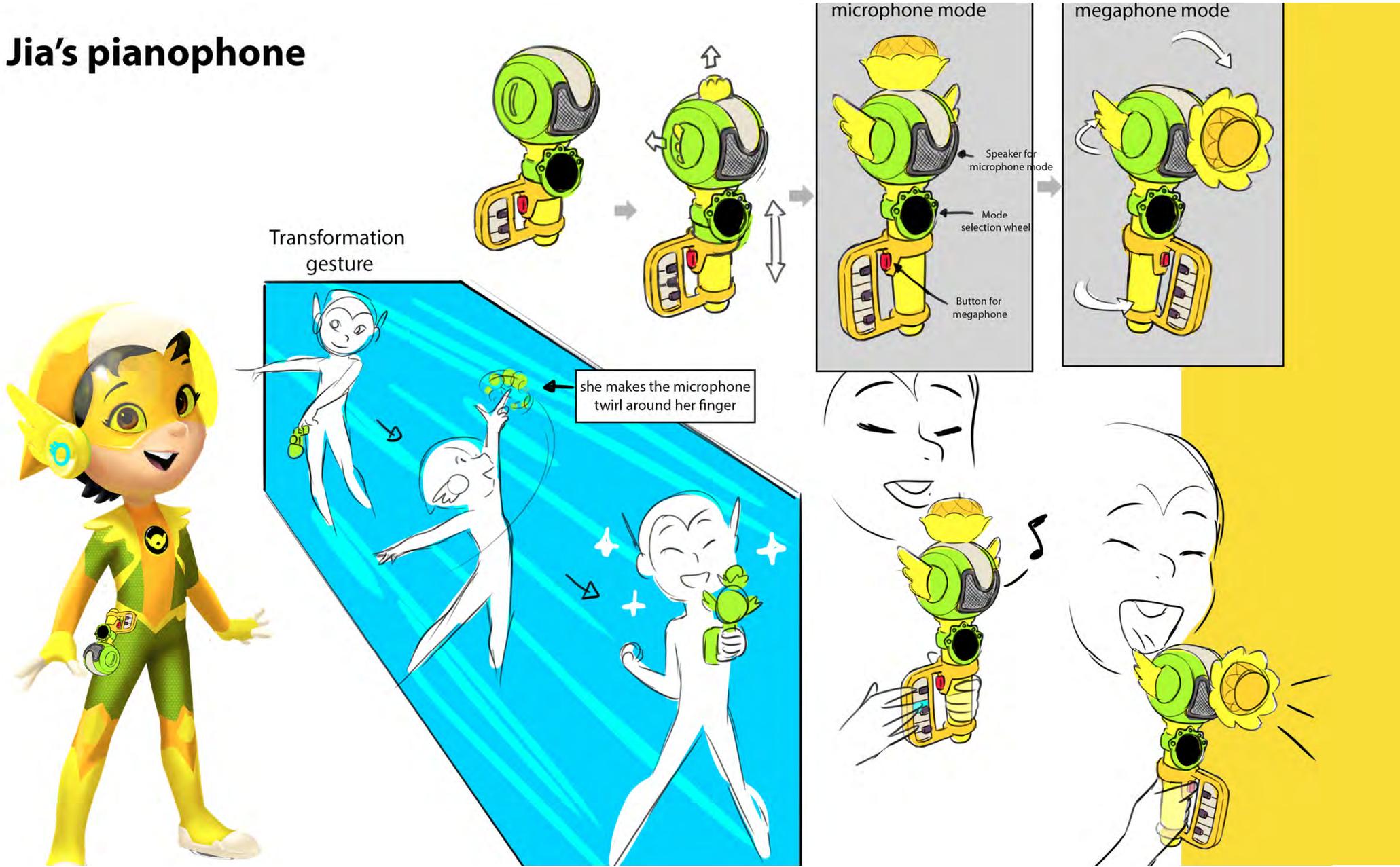
# Jia's Pianophone

---

- Communicate with animals (even over a long distance), comfort them (use songs to soothe nervous animals or put the targets to sleep)
- Vibration to make things move or push the enemies.



# Jia's pianophone



# Paul-e, The Talkative Parrot-Tron

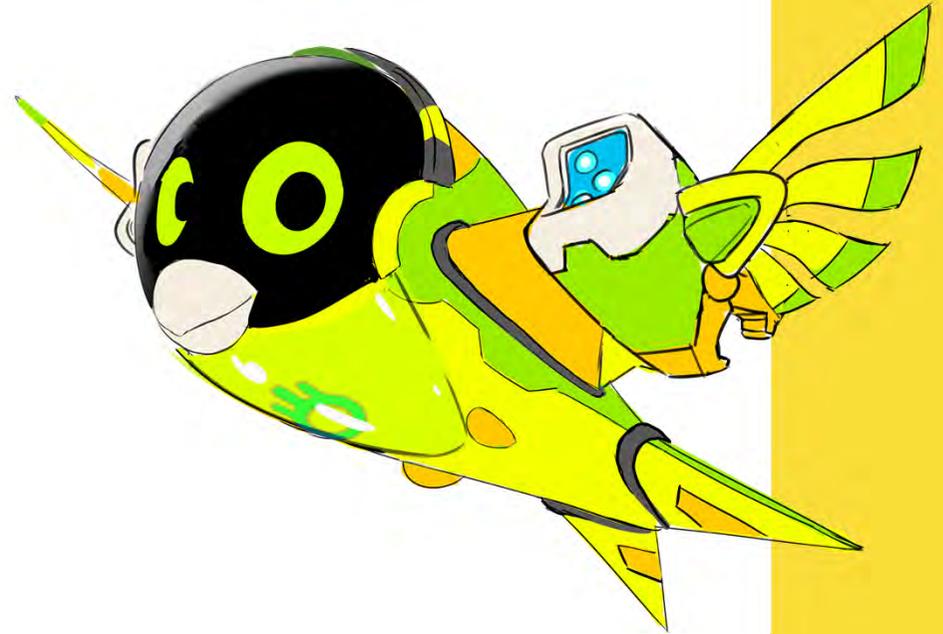
- Speedy
- Gregarious
- Talkative

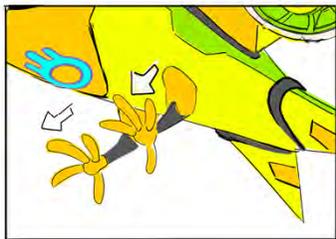
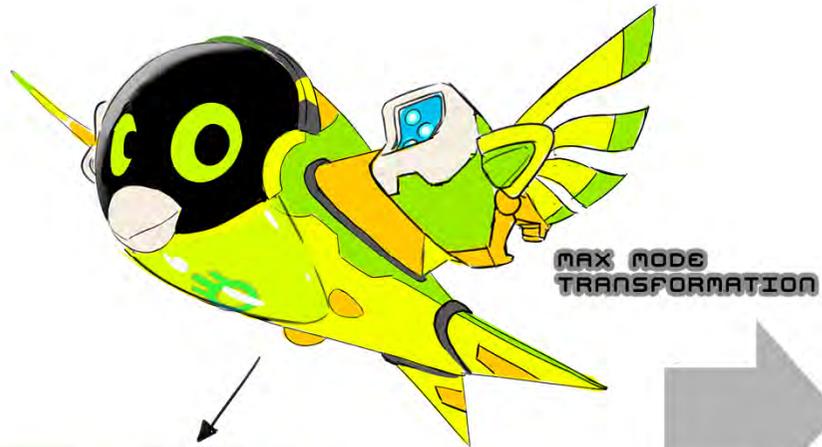


# Max Paul-e Mode

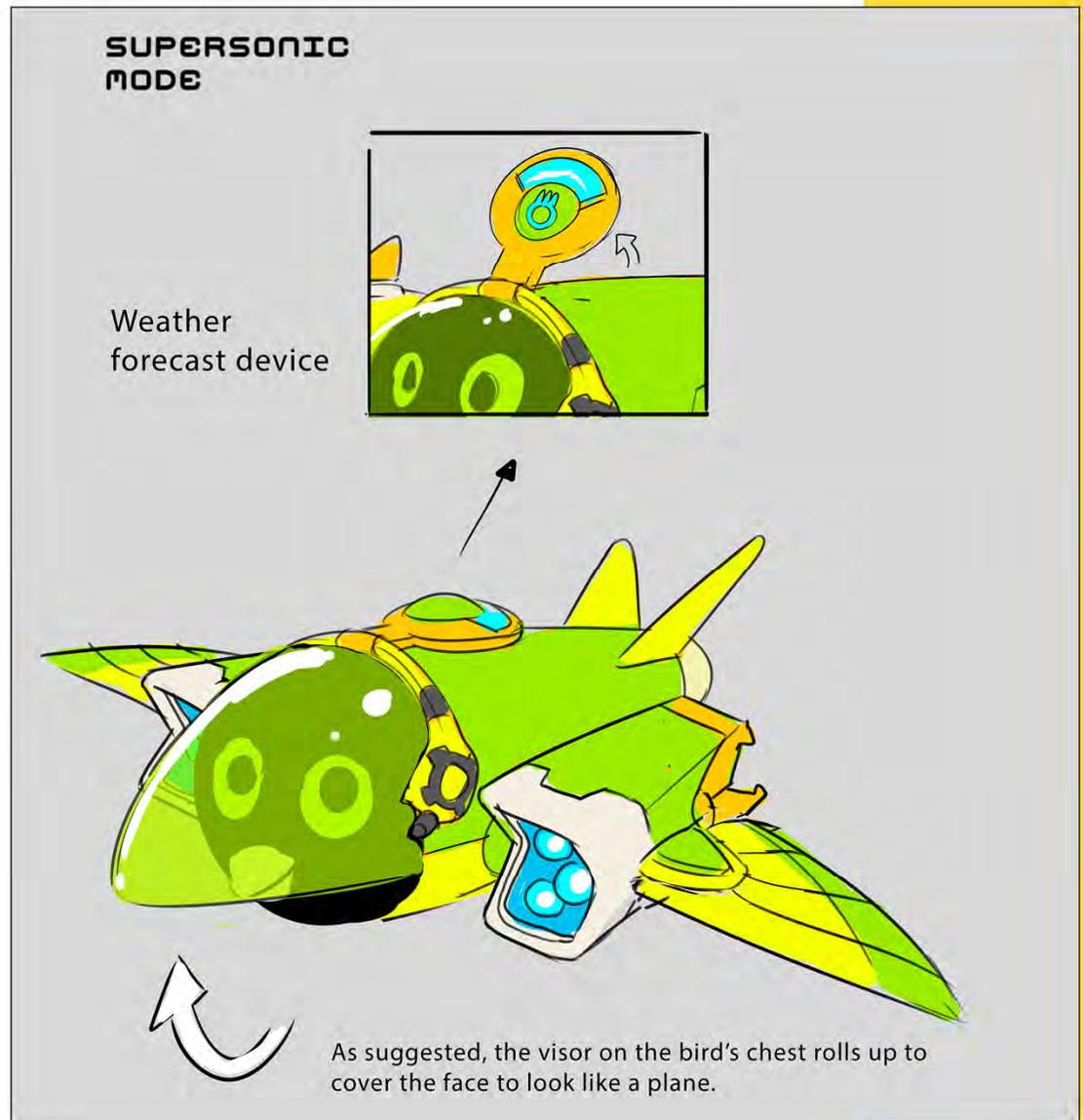
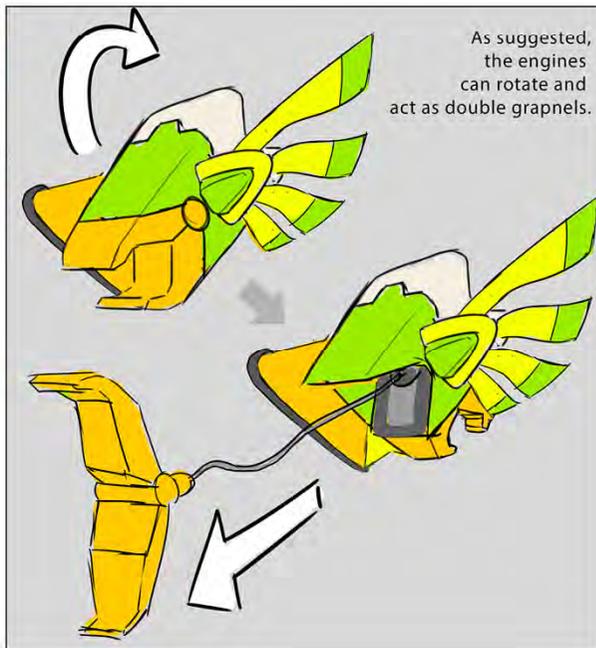
---

- Can create gust of wind with her wings
- Super View
- **SUPER POWERS:**
  - **Supersonic Mode**
  - **Grappels Mode**
  - **Weather Forcast Device**





Grapnel and Weather forecast device can be used independently of plane mode



# Tom, The Adorkable Farmboy



- Gung-ho
- Knowledgeable
- Inexperienced



# Tom's modelisation



# Tom's modelisation

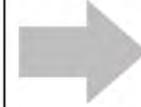
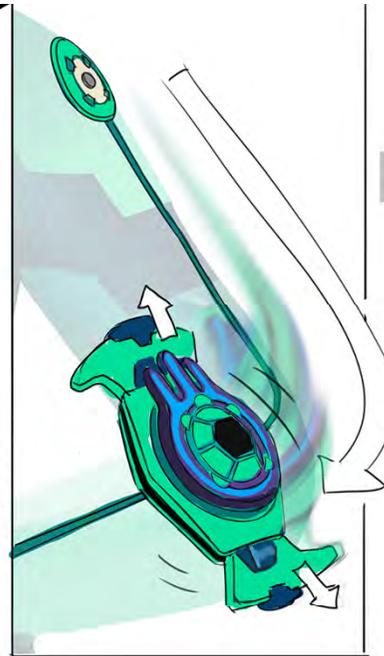
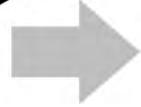
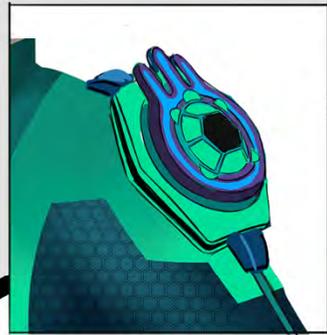
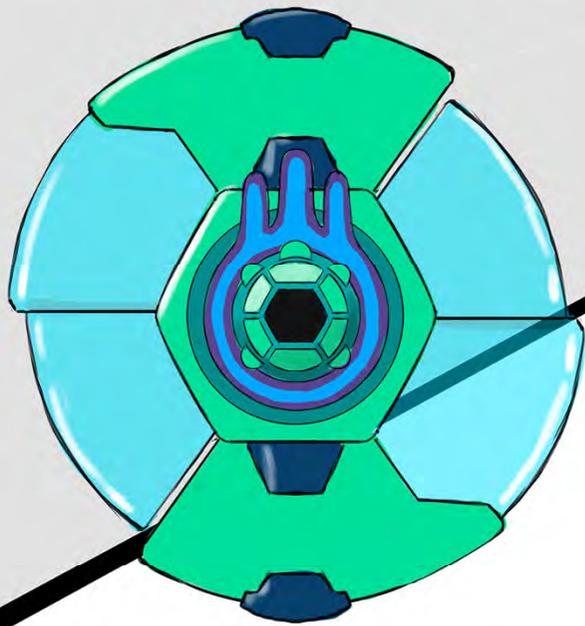


# Tom's hydro-shield

---

- Protection: can defend and even reflect attacks.
- Water spray

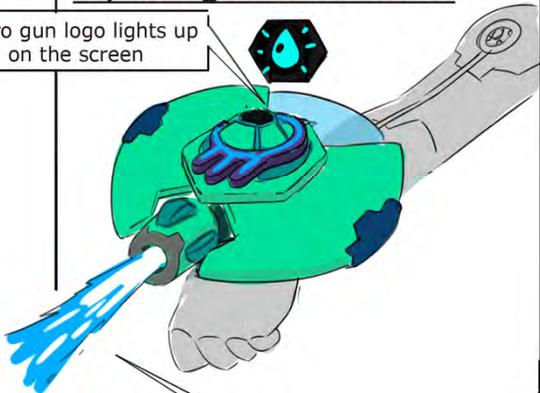




When inactive, the accessory sits on the left shoulder. When Tom wants to use it, the accessory slides down his arm. As it moves, it spins on itself, and the two pieces come out

### Hydro gun activated

Hydro gun logo lights up on the screen

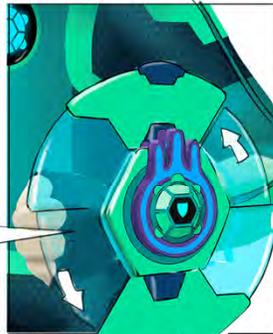


Can squirt water or frost

### Shield Mode activated

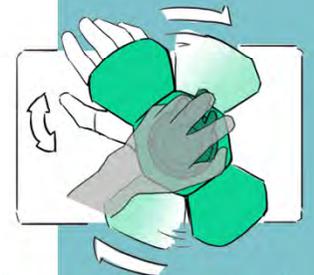
OR

Shield panels deploy

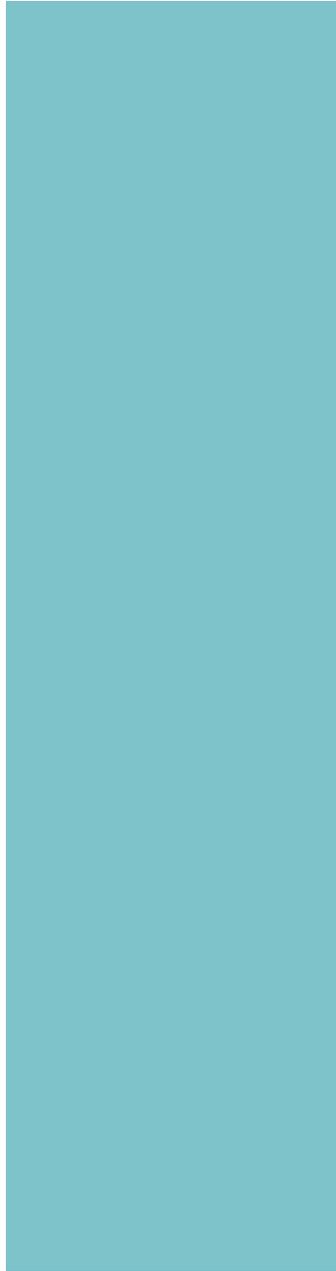
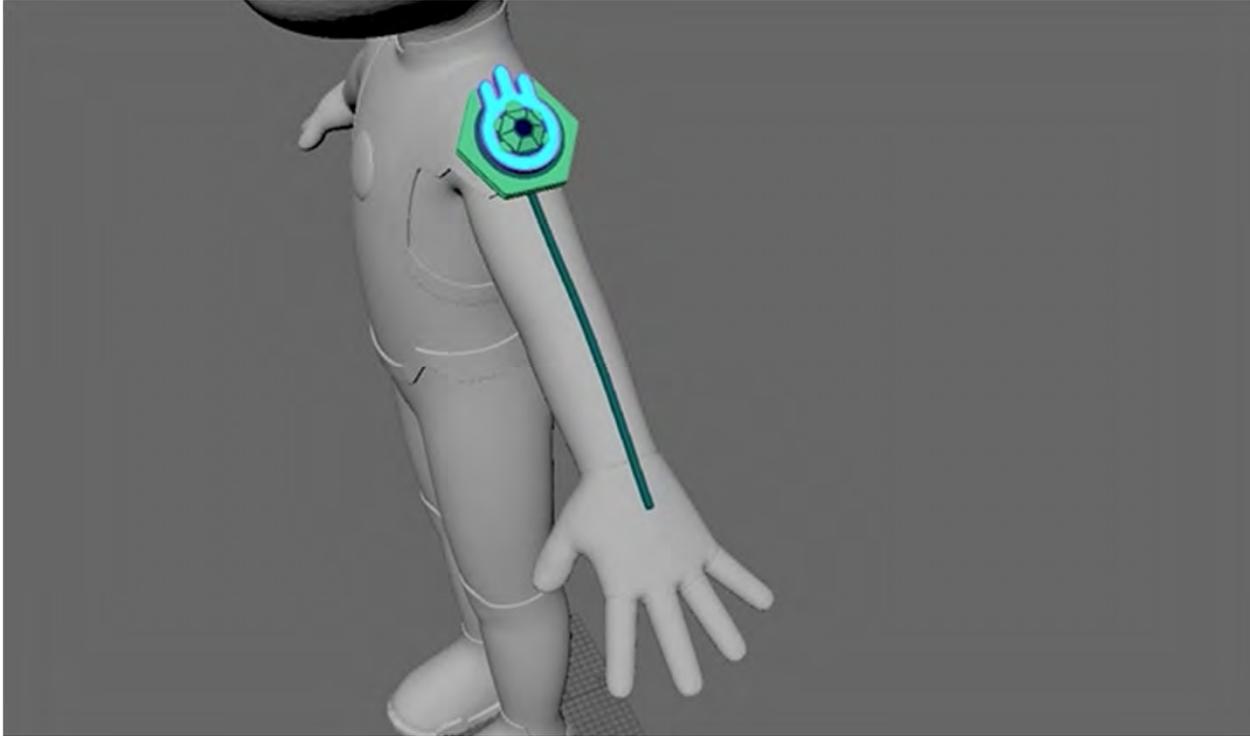


Shield logo lights up on the screen

The accessory locks into position on the wrist and the two pieces are fully deployed : the accessory is ready to be activated !



Twisting the logo to select the activation



# Shell-e, The Super Eager Cyber-Turtle

- Curious
- Eager
- Clumsy



# Max Shell-e Mode

---

- Can swim very fast
- Super strong (with solid shell)
- Can slide when she's in her shell
- **SUPER POWERS:**
  - **Hydrocanon Mode**
  - **Shelter Mode**
  - **Crane & wheels Mode**



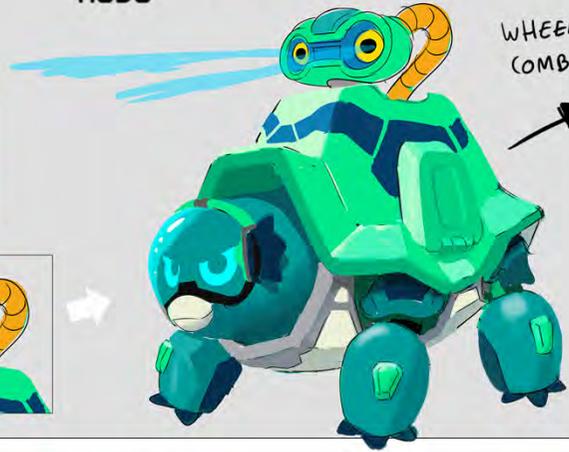
**MAX MODE  
TRANSFORMATION**



**1. CRANE AND WHEEL MODE  
(HIGH SPEED. CRANE  
AND WHEELS CAN BE  
USED SEPARATELY)**



**2. HYDROCANON  
MODE**



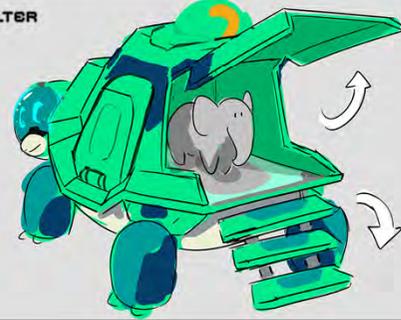
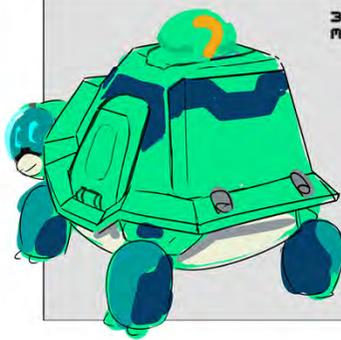
**WHEEL  
COMBO!**



**4. SUBMARINE MODE**



**3. SHELTER  
MODE**





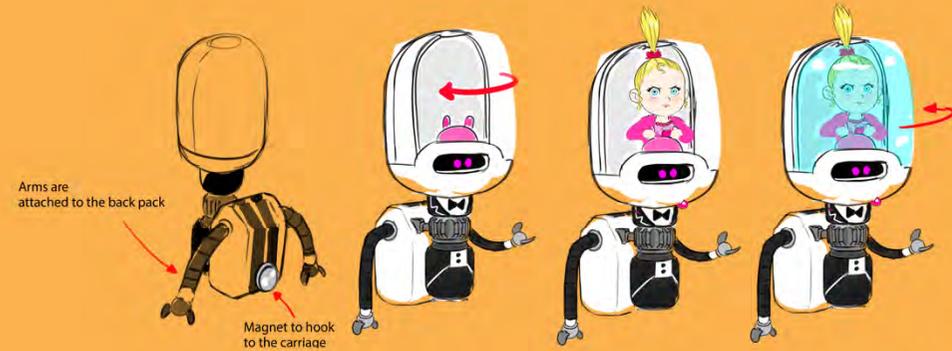
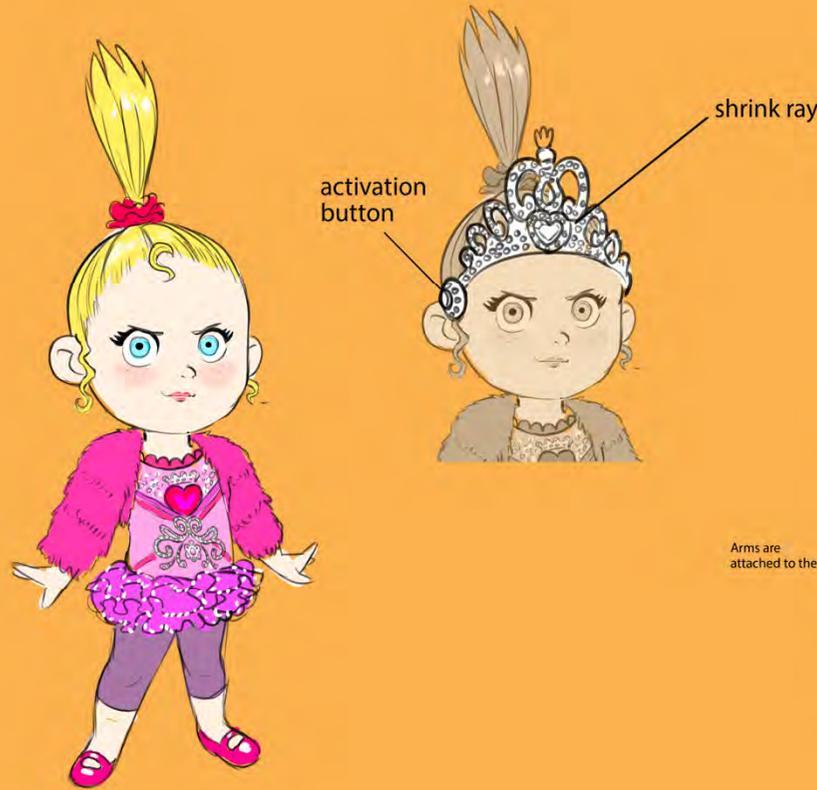
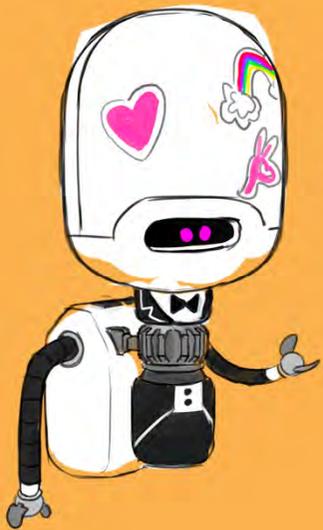
# Supporting Characters

# Professor Raquel Scheherazade Ventura Doodlewitz, The Wacky Genius

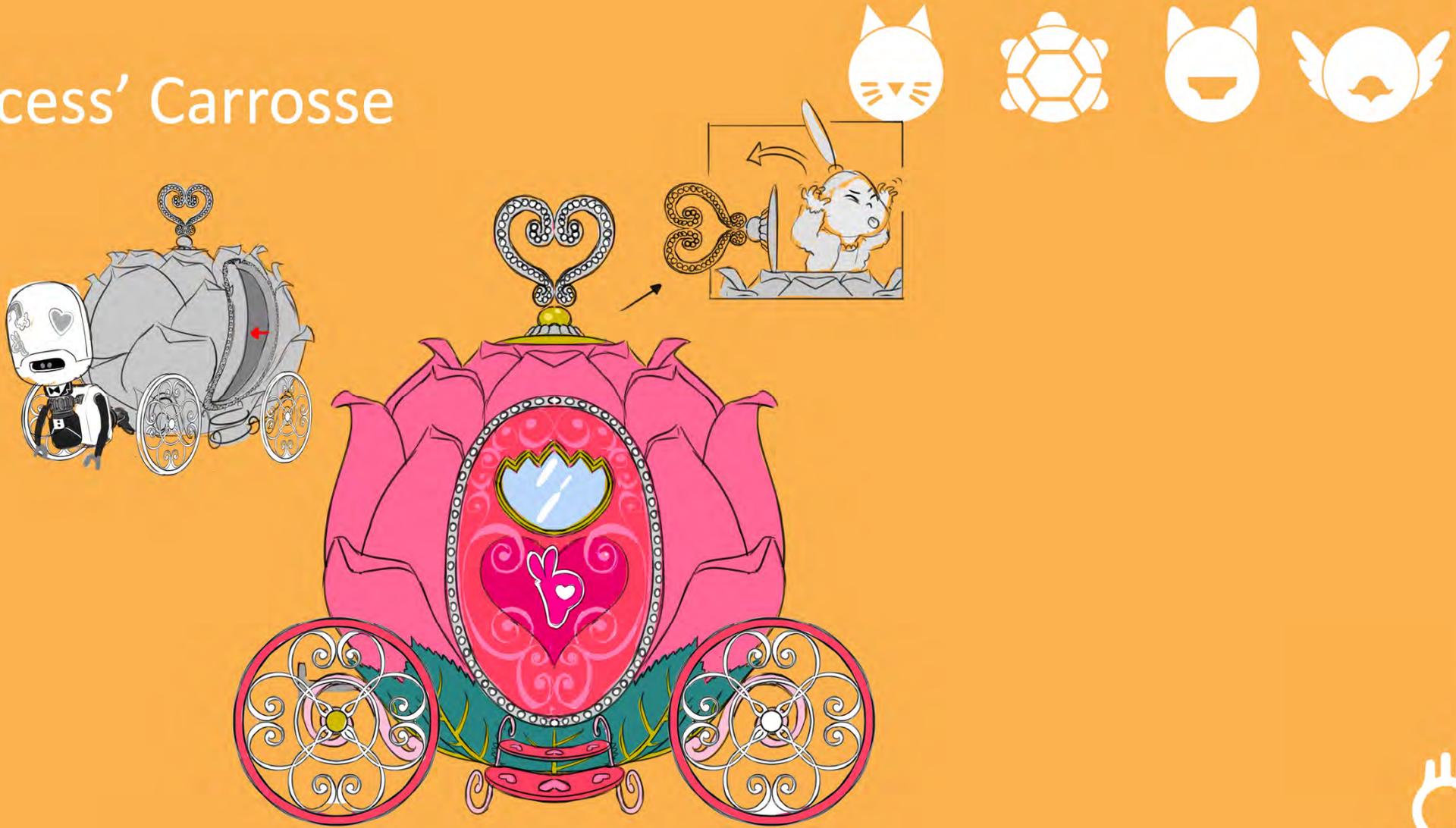


Professor Doodlewitz is Matt's aunt and namesake of Doodlewitz Elementary School. A comical, absent-minded professor type, she's physically and socially awkward, but a brilliant genius. Professor Doodlewitz is the type of teacher kids would love to have. She has lots of inventive ideas and loves to tell stories about her adventures (from her own days on the field). Professor Doodlewitz does know about Matt's secret life as a Petronix Defender and gives him permission to go on rescue missions around the world! Although she's quirky, rest assured Professor Doodlewitz is a solid guardian. It might seem like she's distracted by her imaginative mind, but Professor Doodlewitz knows exactly what's going on around her and would never allow her nephew and his friends to get into trouble.

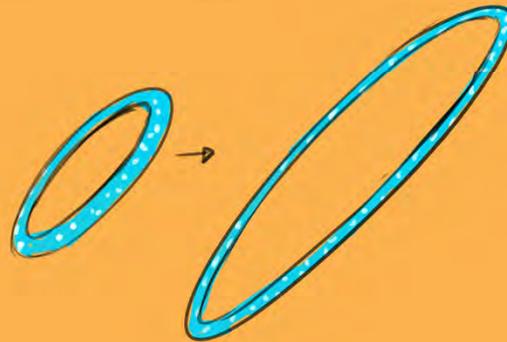
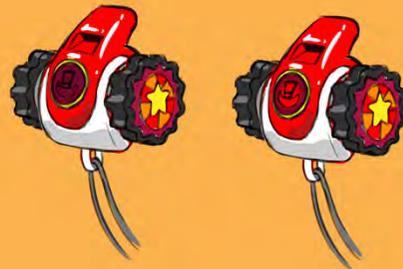
# Princess Petwispers & Peeves



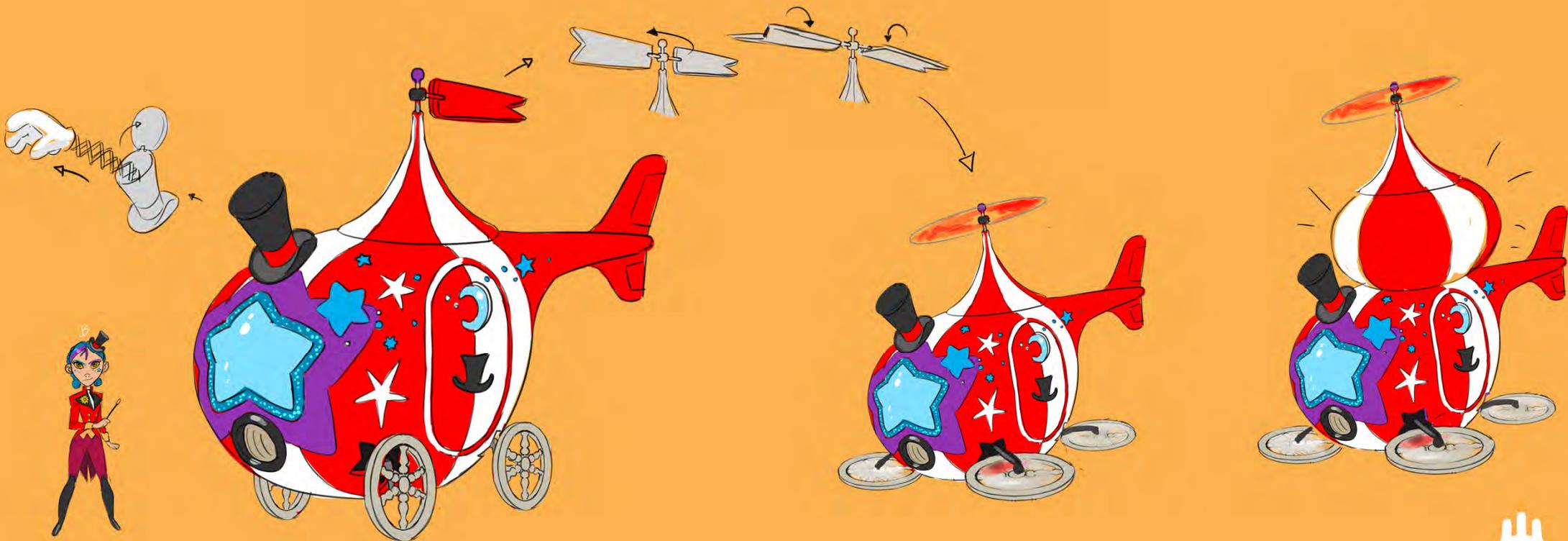
# Princess' Carrosse



# The Ringmaster & Barney



# The Ringmaster's caravan





# The Show

Now, this team of heroic kids and their robotic pets stands on call, ready to leap into action when danger strikes animals around the world.

# The Formula



- ACT 1
  - TEASER – *introduction of the badguys and/or the problem of the day*
  - SITCOM - *kid's entry point into the story and introduction of one kid internal conflict*
  - HQ – *animal in danger, definition of the mission of the day and the action plan*
- ACT2
  - MISSION - *kids & pets into action !*
  - MISSION – *the danger is starting to be bigger – tension increase*
- ACT3
  - RESOLUTION - *understanding of the kid's conflict which brings the solution to solve the mission*
  - MAX MODE TRANSFORMATION
  - MISSION SOLVED - *back to home !*
  - EPILOGUE – *emotional, knowing moment*



# The Petronix Gate

---

Their mobile HQ, called The Petronix Patroller, monitors the planet for animals in trouble. And when the Patroller finds a problem, it sends out a signal to the team on their electronic backpacks. In a flash, the friends transform their backpacks into the Petronix Pets and race off to wherever the Petronix Patroller is via a teleporting portal called The Petronix Gate.





# The Mobile HQ

---

The team arrives at HQ, transformed into their Petronix uniforms. Now Matt, the leader of the group, examines the mission, and helps devise a plan to rescue the animal in trouble. Using the powers of their Petronix pets, and their animal expertise, Matt, Jia, Emma and Tom become the Petronix Defenders: the world's greatest animal protectors!



## HQ : Overall design

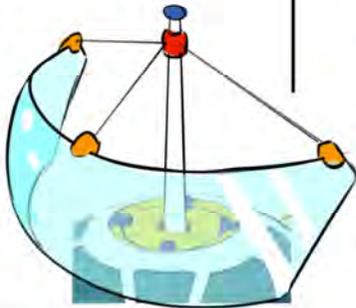
Roof can be operable to be covered , and make room for periscope and sail to come out



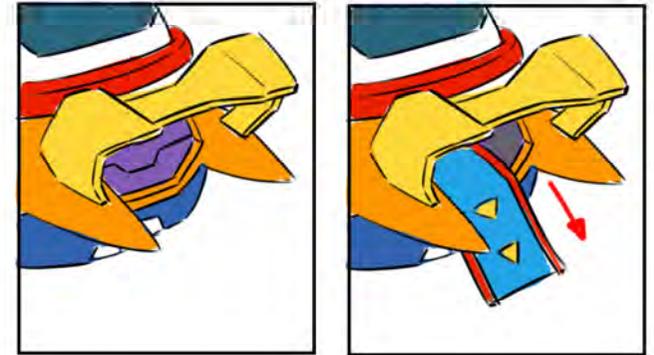
1. Periscope



2. Sail



Back entrance, also serves as ambulance exits

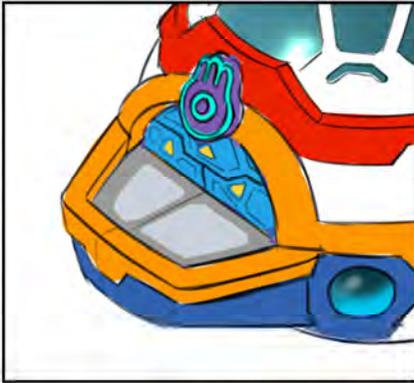


Lateral doors :

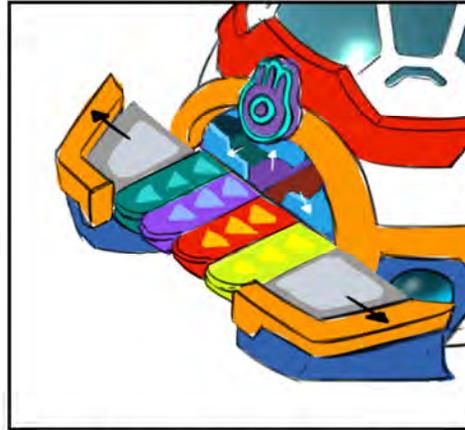
As discussed, we can add those doors to anticipate future needs for upgrade, like wings or extra reactors



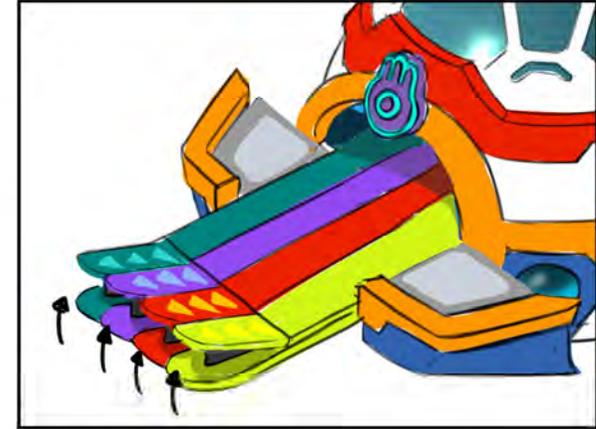
## HQ : Hero exit design



In rest mode, the gate is closed and the two parts of the deck are joined.



The deck splits in two to let the launching tracks appear. The gate opens up.



The launching tracks move forward. The tips rise to have an inclined path that will make our heroes jump in a spectacular fashion.

The deck can be oriented up or down





Land



Water



Snow



## HQ : Boat mode



## HQ : Underwater Mode

Transparent cover



Reactors can come out,  
with headlights on them













# The Environments



## SAVANNA

Zebra  
Lion  
Elephant  
Mob  
Meerkat  
Cheetah  
Warthog

## ARTIC CIRCLE

Emperor Peunguin  
Husky Dogs  
Polar Bear  
Ermine  
Snow Owl  
Harp Seal

## RAINFOREST / JUNGLE

Gorilla  
Sloth  
Parrot  
Capuchin  
Chameleon

## FOREST

Fox Pup  
Caribou  
Rabbit

*To Come: DESERT + ISLAND*



# The Themes



## MATT & PUPP-E

Don't take shortcuts!

One small thing at a time

Wild animals aren't pets

Have patience

A good leader listens to everyone's ideas

## EMMA & KITT

Overcoming fears  
Don't be jealous

Don't compete against your teammates

Managing your anger

Being sensitive can be very heroic.

## JIA & PAUL-E

Work together

Don't judge a book by its cover!

Things don't always go as planned

Sometimes silence is golden

## TOM & SHELL-E

Count on each other

Appreciate the strengths you have

Be aware of your teammates and surroundings



series  
**values**

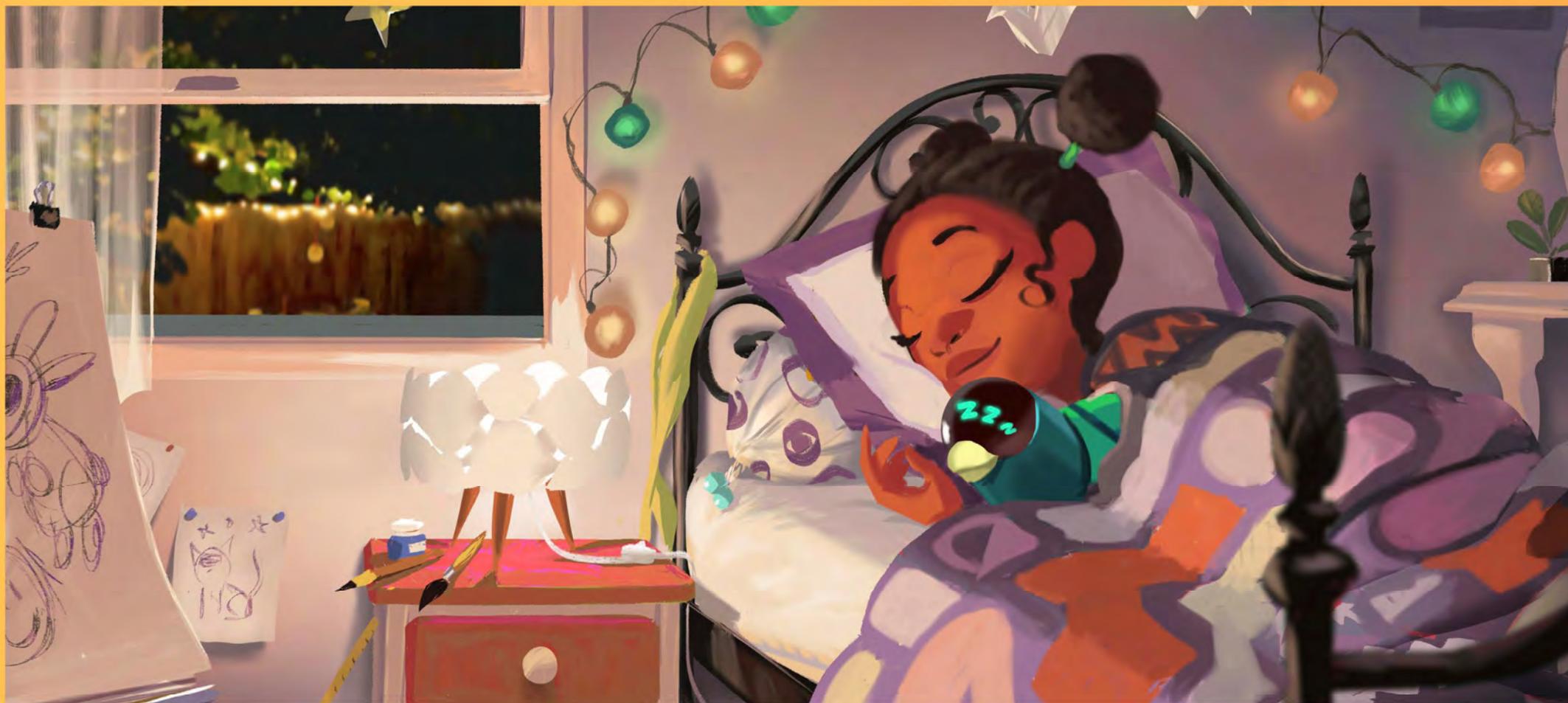




**Foster respect and admiration for nature,**  
with a special emphasis on wild animals in their natural habitats.



**Promote a healthy balance between technology and nature** demonstrating that there is a time to use our screens as tools, or for fun, and there's a time to put them down and engage with the natural world.



**Model positive and empathetic connections** between children and their pets highlighting the responsibilities that come from nurturing an animal, as well as the rewards.

