



RAINBOW BUTTERFLY
UNICORN
KITTY

Funrise



nickelodeon

COMING

1st Q 2019

52 X 11 MIN EPISODES

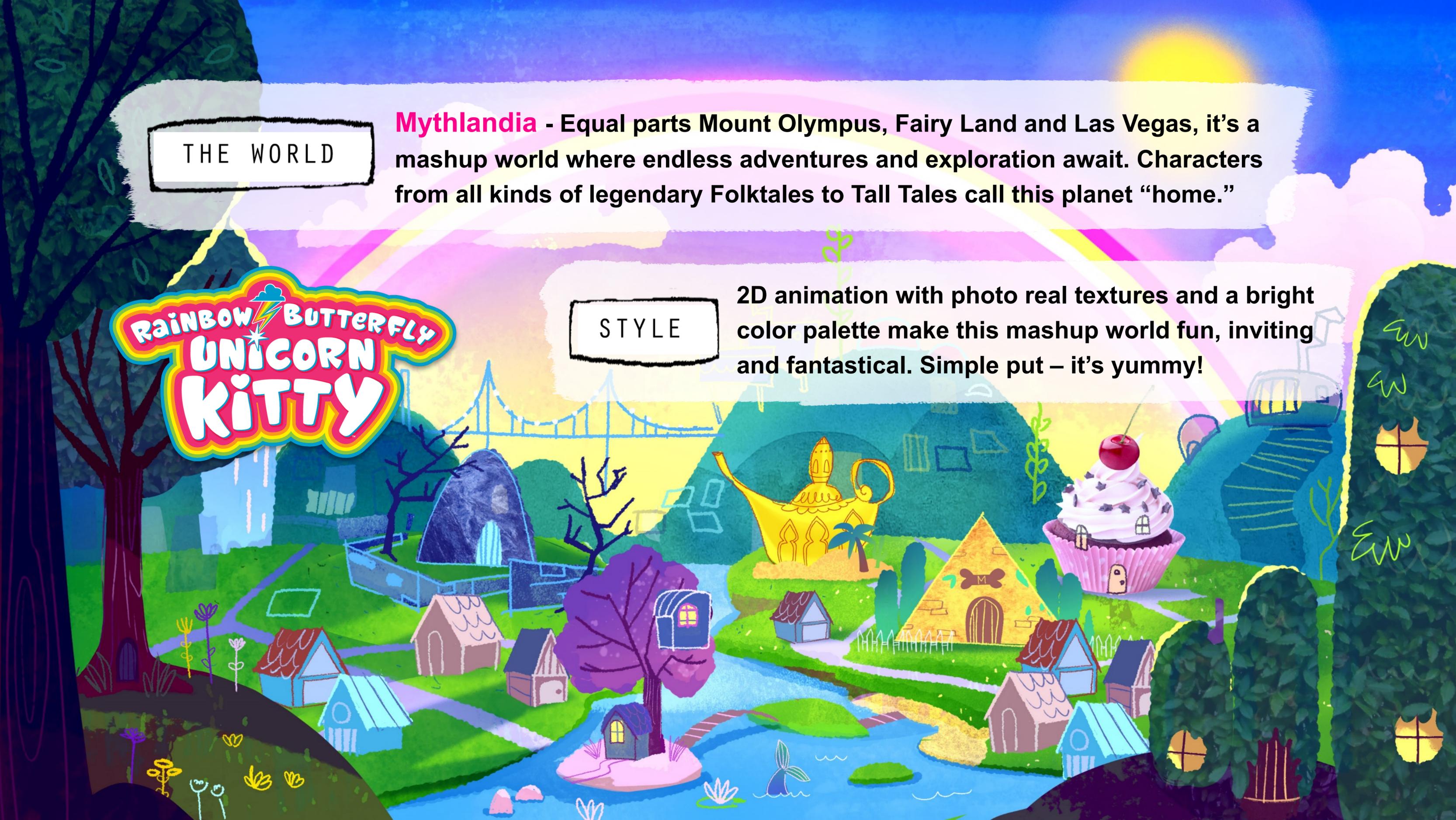
PREMISE



An animated mashup, character comedy starring a little kitty named Felicity who one day gains the **magical and majestic powers** of a rainbow, a butterfly and a unicorn (true story)!

It's Adventure Time meets SpongeBob SquarePants – slightly twisted with a ton of heart. Totally weird but totally awesome!





THE WORLD

Mythlandia - Equal parts Mount Olympus, Fairy Land and Las Vegas, it's a mashup world where endless adventures and exploration await. Characters from all kinds of legendary Folktales to Tall Tales call this planet "home."

STYLE

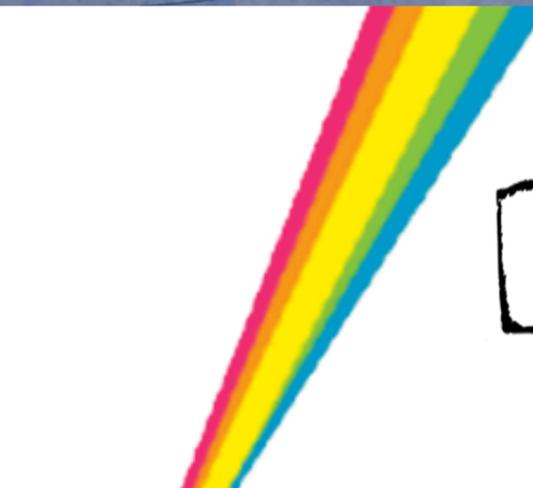
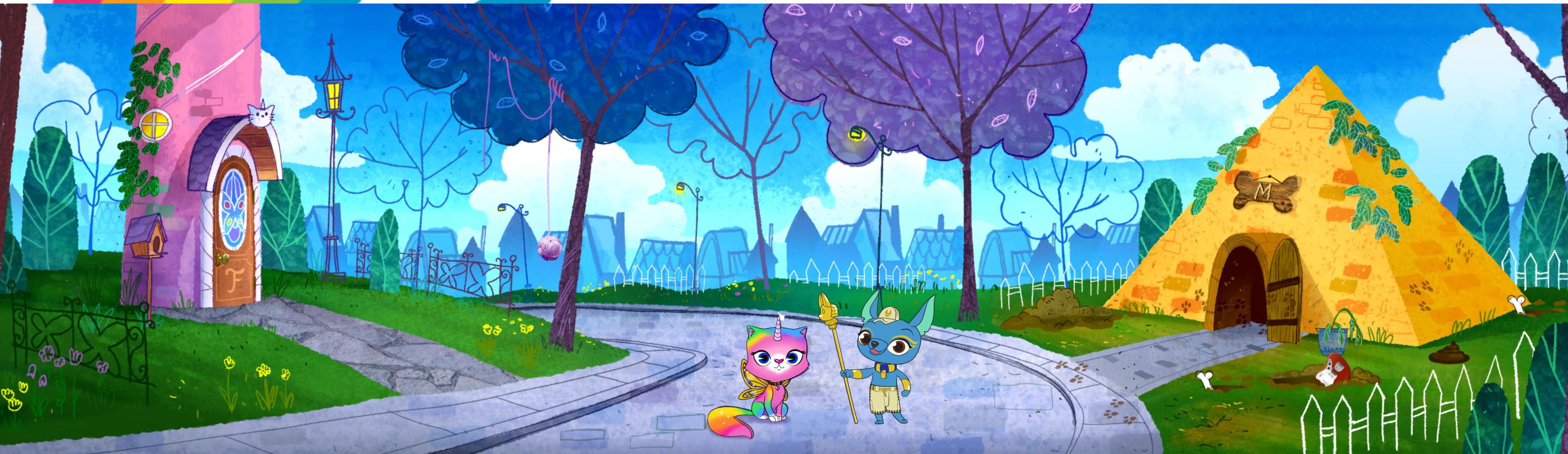
2D animation with photo real textures and a bright color palette make this mashup world fun, inviting and fantastical. Simple put – it's yummy!

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STORYTELLING

**Buddy comedy, adventure,
irreverent, outrageous humor
with lots of physical hijinks!**



AUDIENCE

**K6-11 with pre-school bridge potential, Girl/Boy (60/40).
Girl empowerment with a sweet, funny, fierce kitty.
Boy entry point with her best friend, a rock-n-roll, energetic puppy.
Humor and stories play to a gender-neutral audience.**



MEET FELICITY



**RAINBOW
POWER**



**BUTTERFLY
POWER**



**UNICORN
POWER**



**KITTY
POWER**



FELICITY

FELICITY

RAINBOW BUTTERFLY
UNICORN
KITTY



Felicity is our Hero!

She's optimistic, sneaky, persnickety, fun-loving, fierce, sassy and sometimes downright cat-like crazy. Her powers allow her to shoot glow sticks from her paws, lasers from her horn, a thunderous clap from her butterfly wings, and transform into 4 different forms. Felicity resides in a fully furnished, scratching post house just across the street from her BFF...

MIGUEL

Miguel is Felicity's best friend. Miguel is immature, highly energetic and full of puppy vinegar. He comes from a long line of Anubis God Dogs, but is much more Chihuahua than his "Lord of the Underworld" predecessors. He lives across the street from Felicity in his very own Pyramid Puppy Pad.



MEET THE CHARACTERS



MIGUEL
THE BEST BUD



ATHENA
THE BRAINS



RUDY
THE BUNNY RAT
THE INSTIGATOR

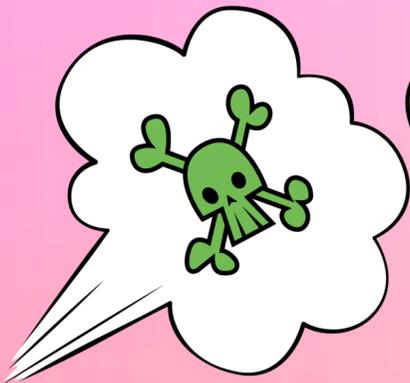


TIMMY
THE KRAKEN
THE MASTERMIND



YANA
THE YETI
THE BRAWN

FUN



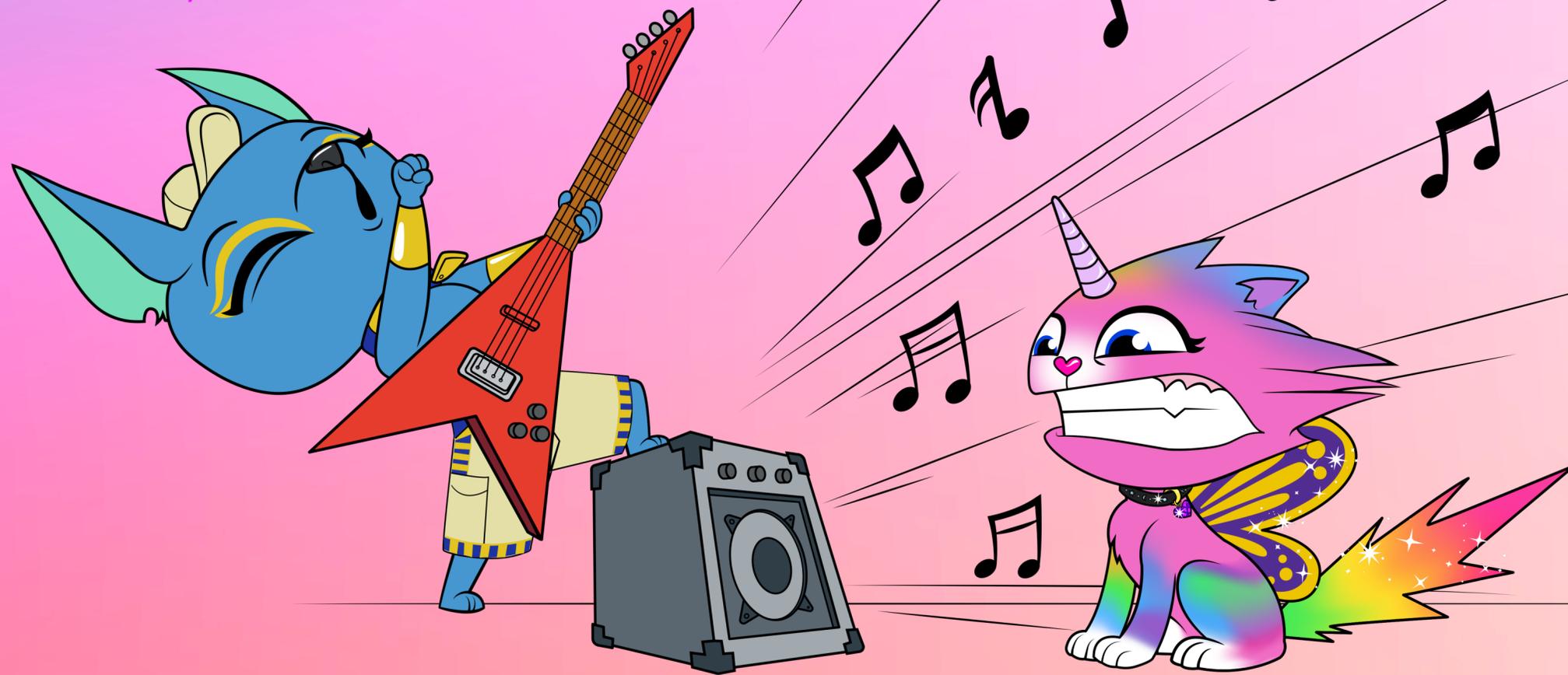
LAUGHS



FRIENDS



MUSIC





THANK YOU